

DISPLAYWISE

We're *your* expo people.



BOLD DESIGN. AWARD WINNING CAPABILITY.

Experience the unrivalled results of a custom designed and built exhibition display.

With over twenty years of industry experience, DisplayWise have built a strong reputation for delivering brand-centric stands that speak with intent and innovation on the show floor.

With an ability to deliver beyond the scope of a traditional exhibition builder, we open the door for new ideas, audacious designs and the

CUSTOM STAND SOLUTIONS



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WE'VE GOT YOU COVERED

*From concept to creation,
we're with you every step of the way...*

CONCEPT DESIGN

Our highly skilled team of in-house industrial designers take the time to understand your brand and brief, developing a stand concept that will ensure your brand has an impact on the show floor. By working collaboratively with your team, we will develop and refine your design until it is signed off and ready to go. Already have a stand concept in mind? No problem, we can help you turn that concept into reality and get it ready for production.

CUSTOM BUILD, PRINT & MANUFACTURING

Delivering stand builds nationwide, our inhouse production team fabricate with exceptional form and solid construction. Our production facilities operate out of both Sydney and Melbourne with combined floorspace of 12000 sqm, further supported by our inhouse graphics and print department.

INTEGRATED TECHNOLOGY

No longer an optional extra, together with our partners we deliver exhibition stands inclusive of seamless integrations to support an immersive on-stand experience. Our team will work closely with you to select and integrate the right technology for your stand.

SALES & PROJECT MANAGEMENT

From initial brief through to final delivery, your dedicated Sales and Project Management team will ensure that every stage of your exhibiting process is managed seamlessly. Our locally based management and production teams ensure we offer a high quality and cost-effective solution that is delivered on time and on budget.

DELIVERY & INSTALLATION

Our national installation capability alongside our trusted partner network ensures your stand is available for installation across multiple sites and/or states, without the need for you to engage additional suppliers or contractors.



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THE CUSTOM PROCESS

UNDERSTANDING YOUR OBJECTIVES

Before putting pen to paper, DisplayWise will conduct a thorough briefing process to ensure we have an intimate understanding of your stand objectives and brand whilst clarifying your budget alongside any specific on-stand requirements. If you require the expertise of our in-house concept design team, we will in addition conduct a collaborative design briefing session with you also.

DEVELOPING YOUR DESIGN

Our highly skilled team of industrial designers and craftsmen enable us to produce bespoke stand designs for many leading brands. Our concept and technical design teams will work collaboratively with your team to conceptualise an outcome that includes all points identified during the briefing stage.

FABRICATING YOUR SOLUTION

Upon approval of your stand design, your Sales & Project Management team will manage the production process to ensure all elements of your brief are addressed as required and with minimal delays or distractions. We also offer clients a complimentary 'Test Assemble' service during this stage should they wish to personally visit our facilities to view their stand prior to the show.

MANAGING YOUR DELIVERY

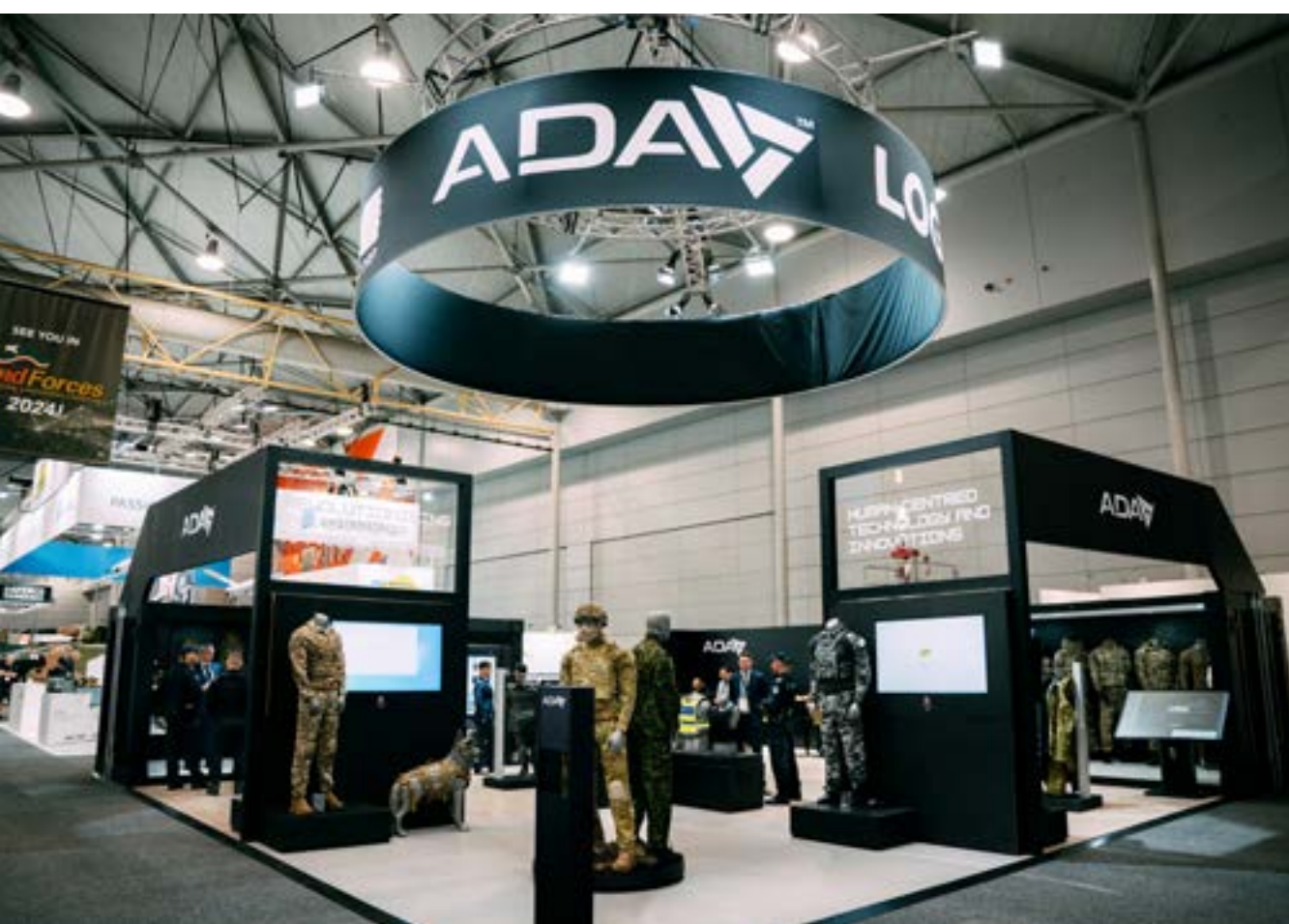
Our installations team will manage your build direct with the show organiser, whilst remaining in close contact with you along the way. No matter the complexities, our team will ensure your custom build is installed safely and in show-ready condition.

PROVIDING YOUR SUPPORT

Upon completion of your installation, your Sales Representative will contact you to provide a thorough handover of your stand build, whilst walking you through any operational aspects of your stand. At the conclusion of the event we can also provide a long-term storage service should you wish to repurpose your stand for future use.



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INVEST WITH CONFIDENCE

- Test Assemble Service

To ensure we have developed a solution that meets the demands of your bespoke requirements, DisplayWise offer a full test assemble service for all exhibition builds.

This extension of service provides clients with the opportunity to see their stand fully assembled prior to it being installed and/or delivered to site. The process allows our clients complete visibility of their build to ensure any modifications can be identified ahead of time, resulting in both a better and faster installation process. We welcome clients to invite their staff along to the test assemble for training and briefing benefits ahead of the show.

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1300-003-035

sales@displaywise.com.au

WWW.DISPLAYWISE.COM.AU