2025

DISPLAYWISE

POP UPS
LOOK BOOK





WE CREATE SPACES THAT TELL STORIES

HELLO

The evolution of the DisplayWise story has been twenty five years in the making.

With full in-house production capability and nationwide installation, our team can support you every step of the way, whether you have an experiential pop up or retail kiosks through to roadshows and sponsorship activations.

With a strong client focus, we strive to think outside the box and create displays that facilitate truly memorable brand experiences.

We design to create spaces through our:

IN-HOUSE EXPERTISE
INSPIRED CREATIVITY
SUPERIOR CRAFTSMANSHIP
AUTHENTIC STORYTELLING

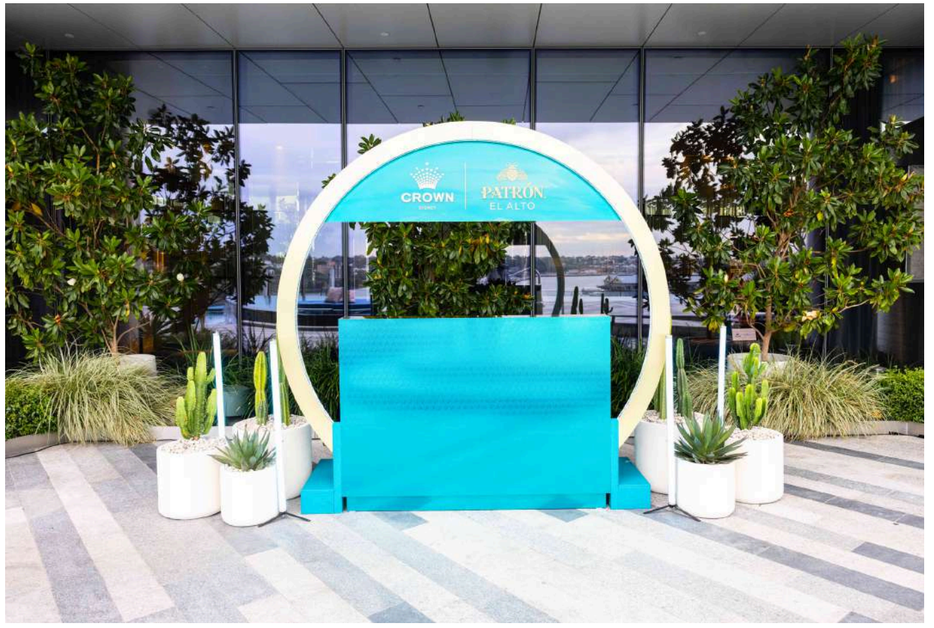
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OUTDOOR & AIRPORTS
PRESTIGE BRANDS
AUTOMOTIVE

OUTDOOR & AIRPORT POP UPS







PIM GROUP X PATRON ALTO
@ The Crown, Sydney

DISPLAYWISE



AUDI E-TRON S SPORTBACK NATIONAL ROADSHOW
@ Sydney Airport

DISPLAYWISE





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JEEP WRANGLER X OOH EDGE MEDIA
@ Sydney Airport

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VOLKSWAGEN X MANGO COMMUNICATIONS
@ PGA Tour

DISPLAYWISE





SPACECUBE X DISPLAYWISE
@ Private Location

DISPLAYWISE







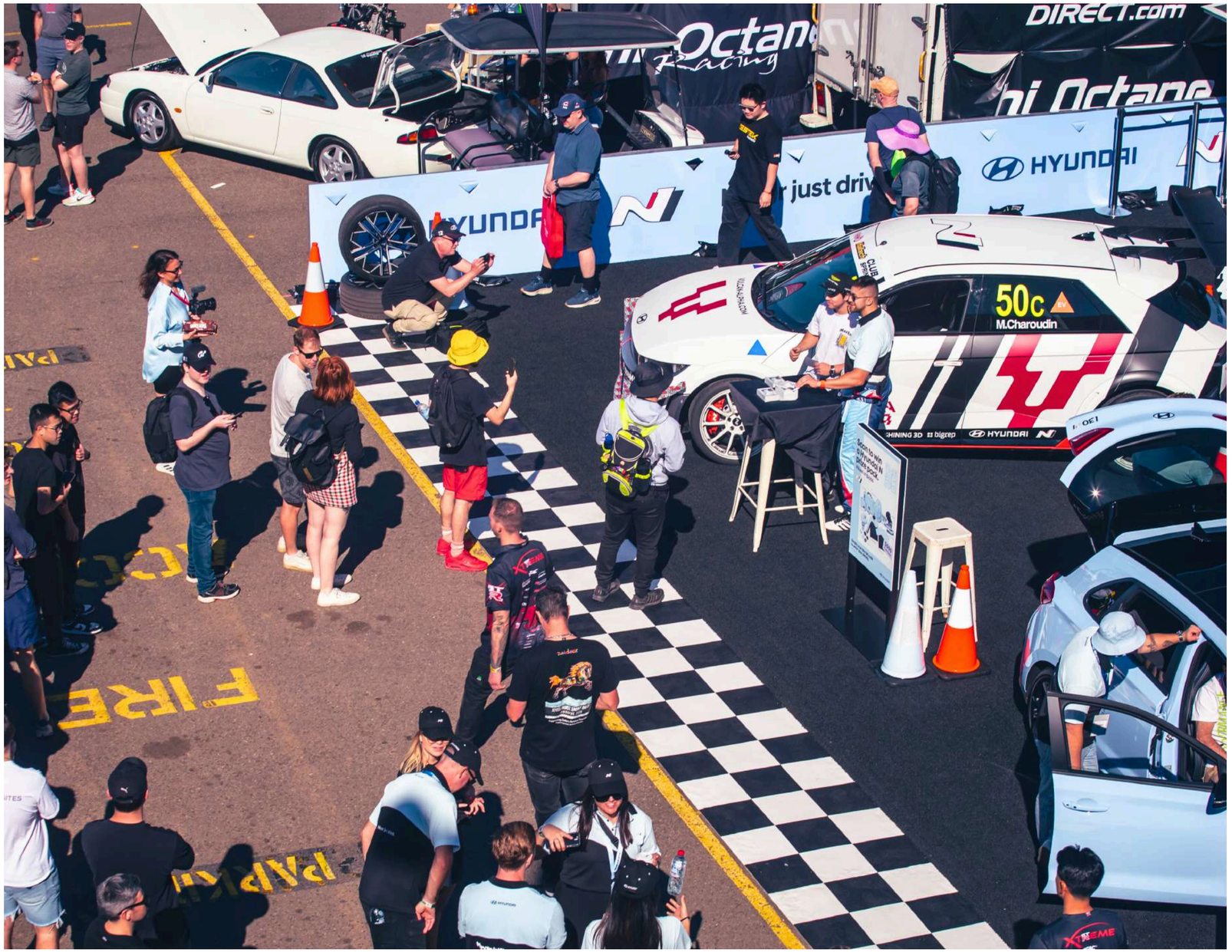
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BASTION EXPERIENCE X RALPH LAUREN POLO F1
@ Albert Park, Melbourne

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PIM GROUP X WORLD TIME ATTACK CHALLENGE (WTAC)
@ Sydney Motorsport Park

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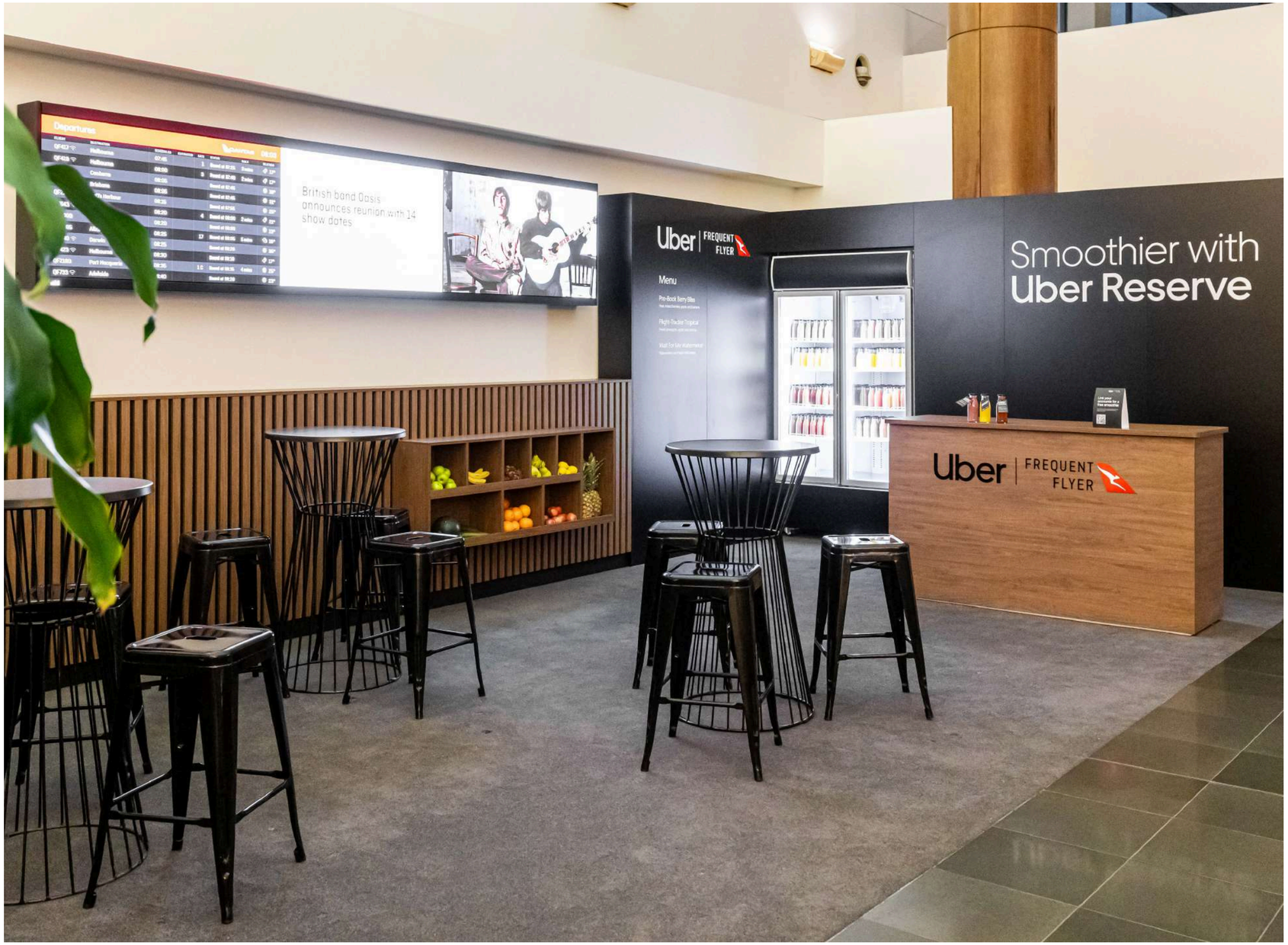




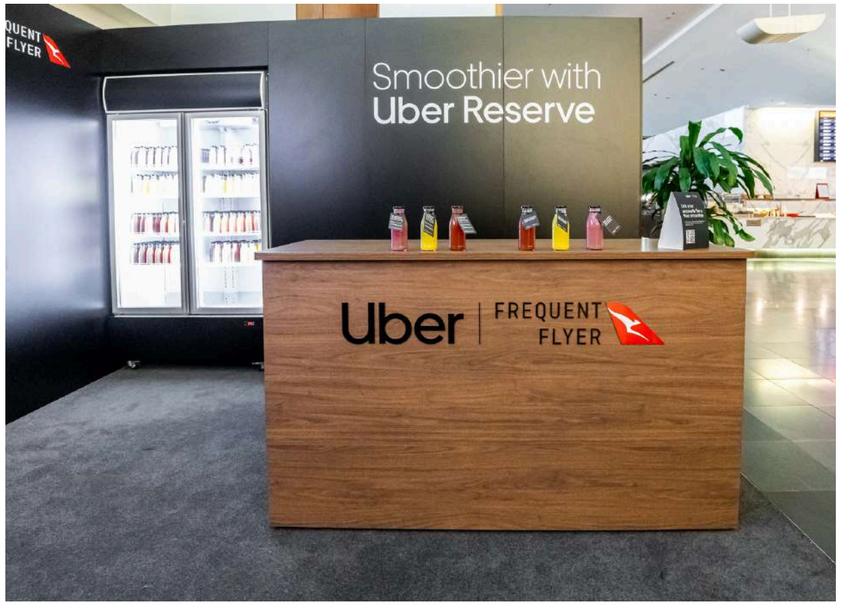


THE STAR X ELECTRIC BLUE
@ Magic Millions, Gold Coast

DISPLAYWISE



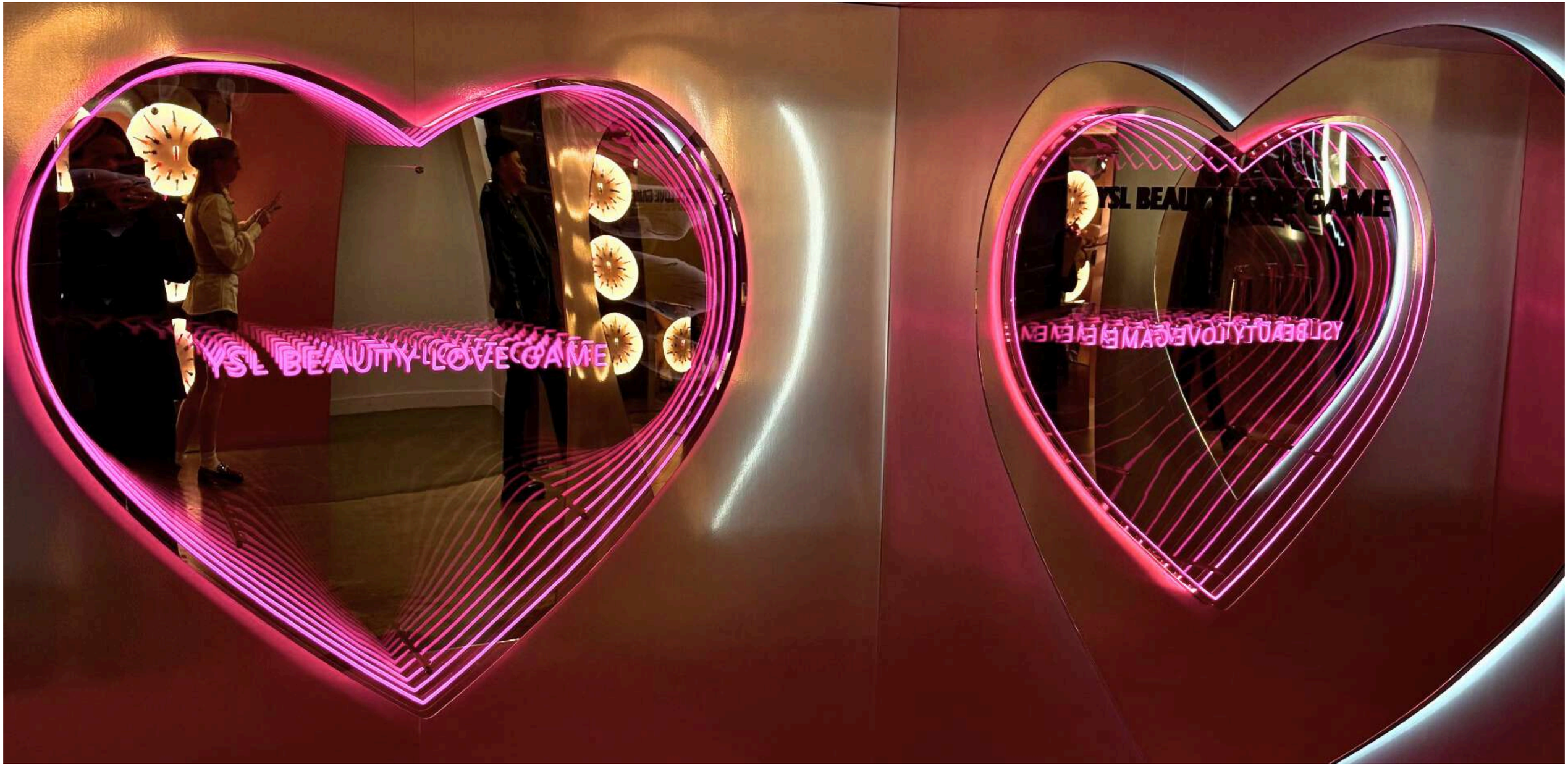




HAVAS X UBER
@ Sydney Airport

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PRESTIGE BRAND POP UPS



PIM GROUP X YSL LOVEGAME
@ Oxford Street, Paddington

DISPLAYWISE



PIM GROUP X YSL LOVEGAME
@ Oxford Street, Paddington

DISPLAYWISE


YVES SAINT LAURENT
BEAUTÉ



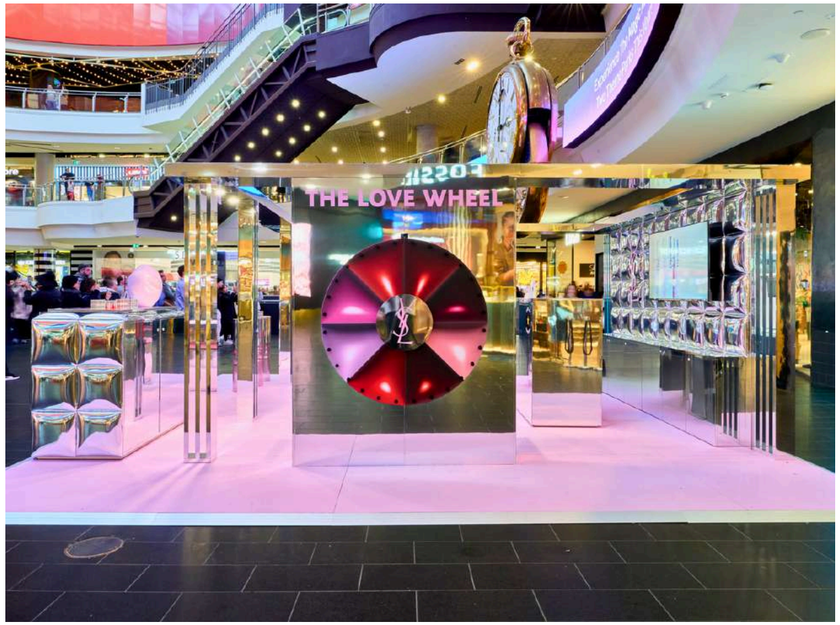




PIM GROUP X YSL LOVESHINE
@ Melbourne Central Shopping Centre

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BASTION EXPERIENCE X YSL LIBRE LÉAU NEU
@ Highpoint Shopping Centre

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BASTION EXPERIENCE X GIORGIO ARMANI ACQUA DI GIO
@ Highpoint Shopping Centre

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HELLO SOCIAL X HUGGIES
@ Westfield Bondi Junction

DISPLAYWISE





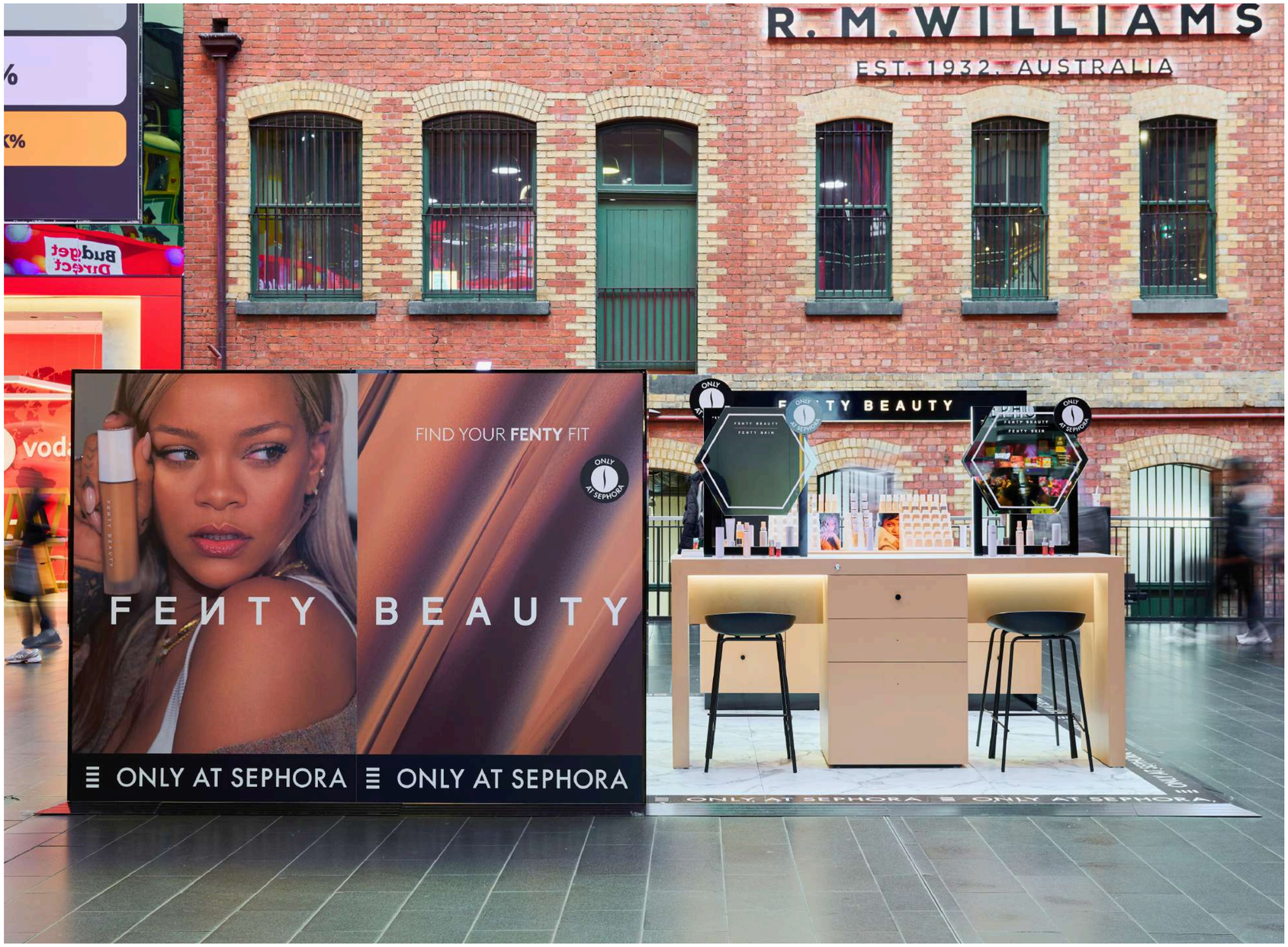


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KENDO BRANDS X FENTY BEAUTY
@ Melbourne Central Shopping Centre

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BASTION EXPERIENCE FOR L'OREAL x MUGLER
@ Westfield Parramatta

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PIM GROUP X YSL LOVESHINE
@ Westfield Bondi Junction

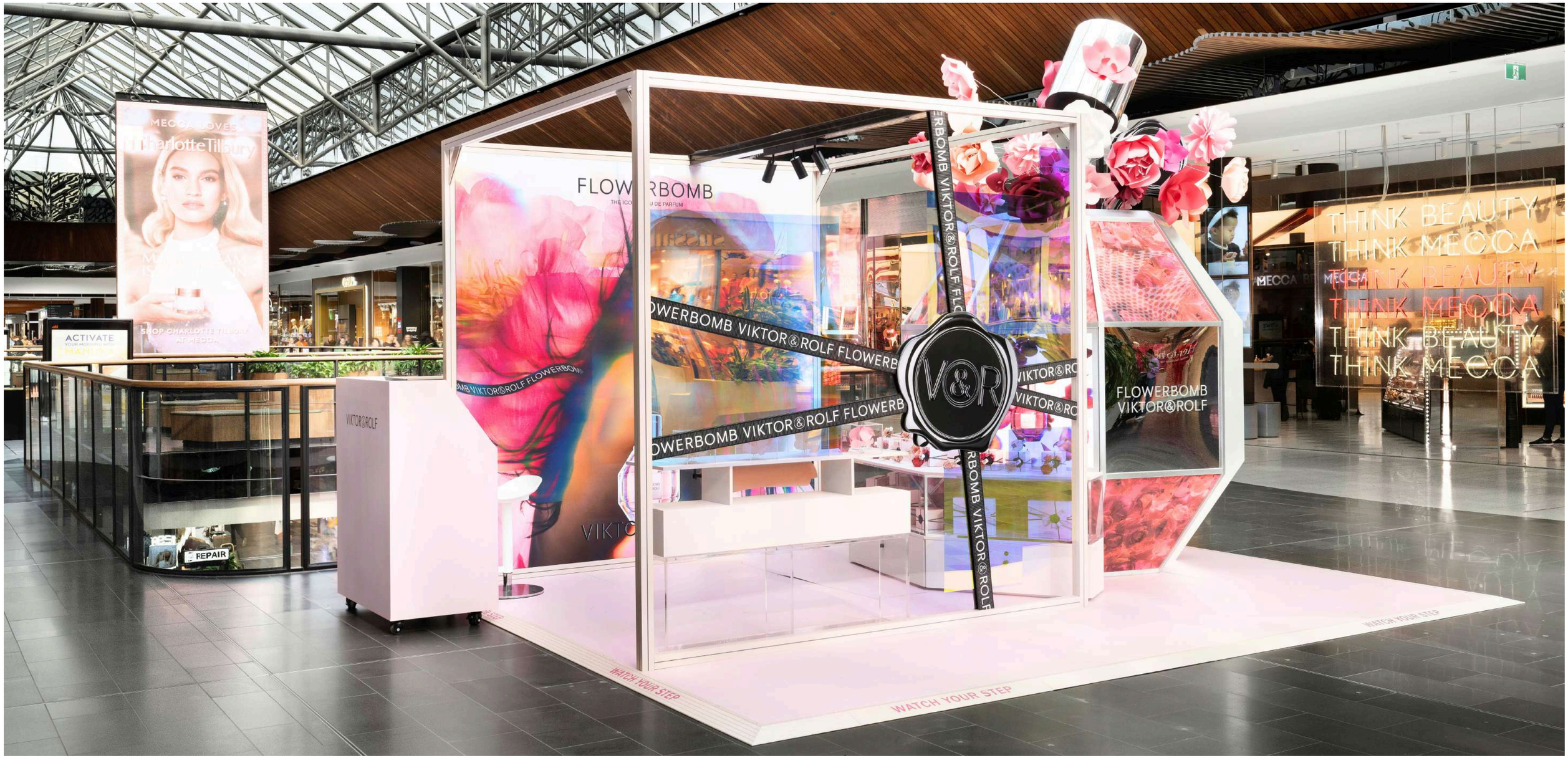
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BASTION EXPERIENCE X VIKTOR&ROLF FLOWERBOMB
@ Highpoint Shopping Centre

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SPECIAL PR X GENTIFIED EVENTS
@ Pitt Street Mall, Sydney

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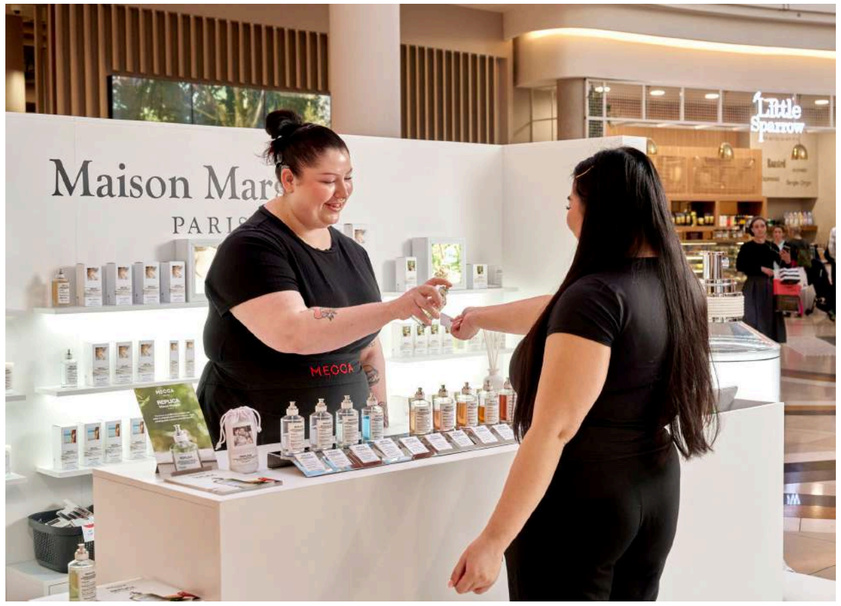


PIM GROUP X MAISON MARGIELA
@ Chadstone Shopping Centre

DISPLAYWISE







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AWARDS

shop 2022!
Silver Award Winner
Retail Marketing Awards

shop 2022!
Retail Marketing Awards

shop 2022!
Silver Award Winner
Retail Marketing Awards

L'OCCITANE
@ Chadstone Shopping Centre

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SEPHORA X FENTY BEAUTY
@ Melbourne Central Shopping Centre

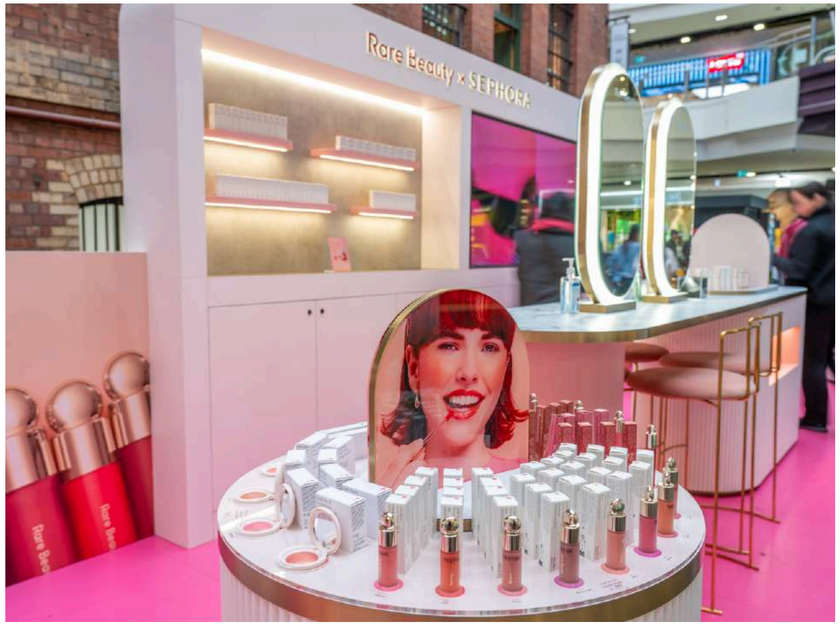
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SEPHORA FOR BLACK FRIDAY
@ Melbourne Central Shopping Centre

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SEPHORA X RARE BEAUTY
@ Melbourne Central Shopping Centre

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PIM GROUP X MYSLF

@ Melbourne Central Shopping Centre

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AWARDS

shop! 2023!
Bronze Award Winner
Retail Marketing Awards

BASTION EXPERIENCE X LANCÔME IDÔLE
@ Pitt Street Mall, Sydney

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BASTION EXPERIENCE X RALPH LAUREN POLO EARTH
@ Chadstone Shopping Centre

DISPLAYWISE



BASTION EXPERIENCE X RALPH LAUREN POLO RED
@ Highpoint Shopping Centre

DISPLAYWISE

AUTOMOTIVE POP UPS





KIA SORENTO NATIONAL ROADSHOW
@ Westfield Miranda

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BASTION EXPERIENCE X KIA FOR EV5 NATIONAL ROADHSOW
@ Mt Gravatt Westfield Shopping Centre

DISPLAYWISE





BASTION EXPERIENCE X KIA FOR EV5 NATIONAL ROADHSOW
@ Parramatta Westfield Shopping Centre

DISPLAYWISE



AUDI Q8 SERIES NATIONAL ROADSHOW
@ Pitt Street Mall, Sydney

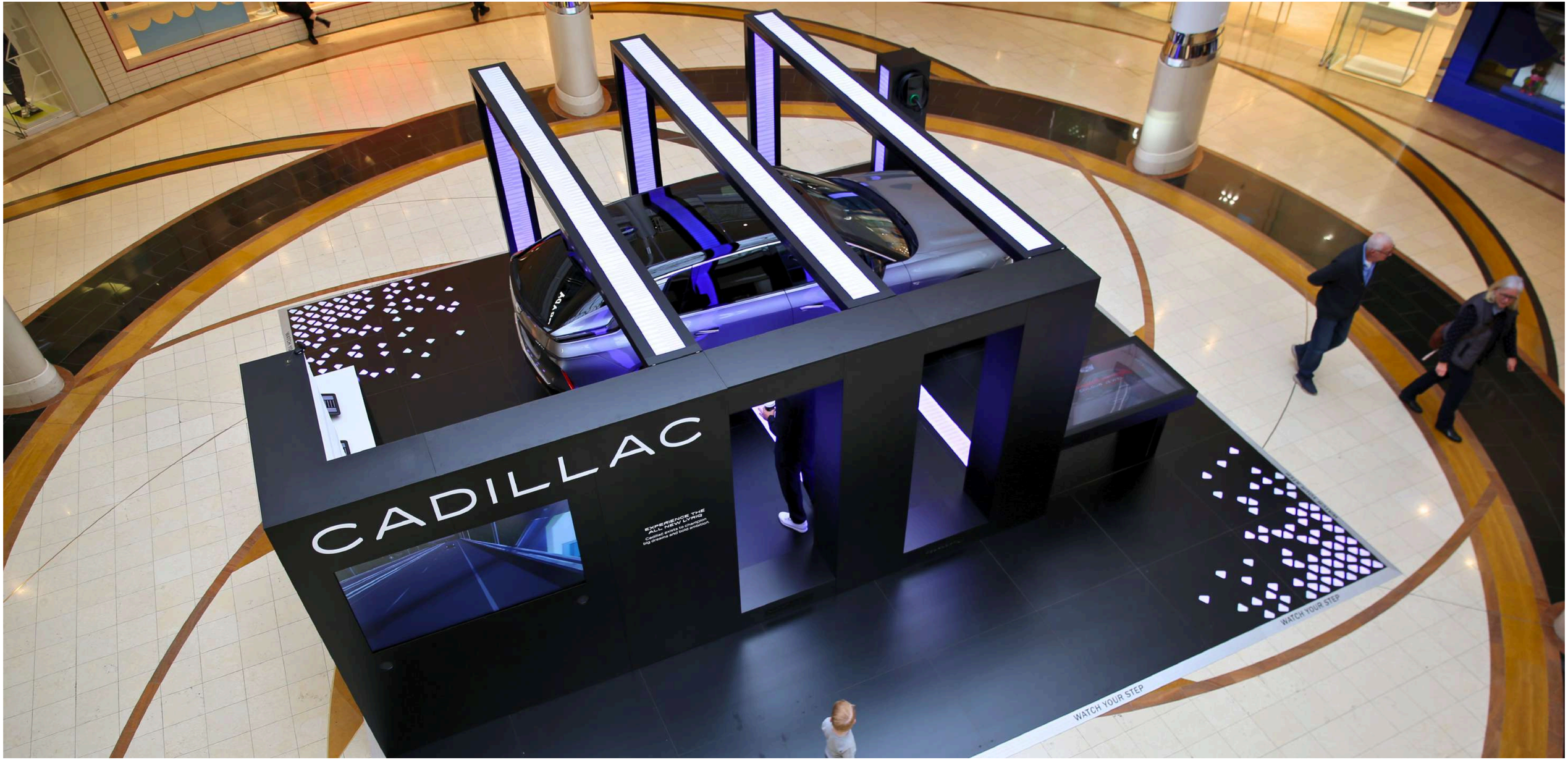
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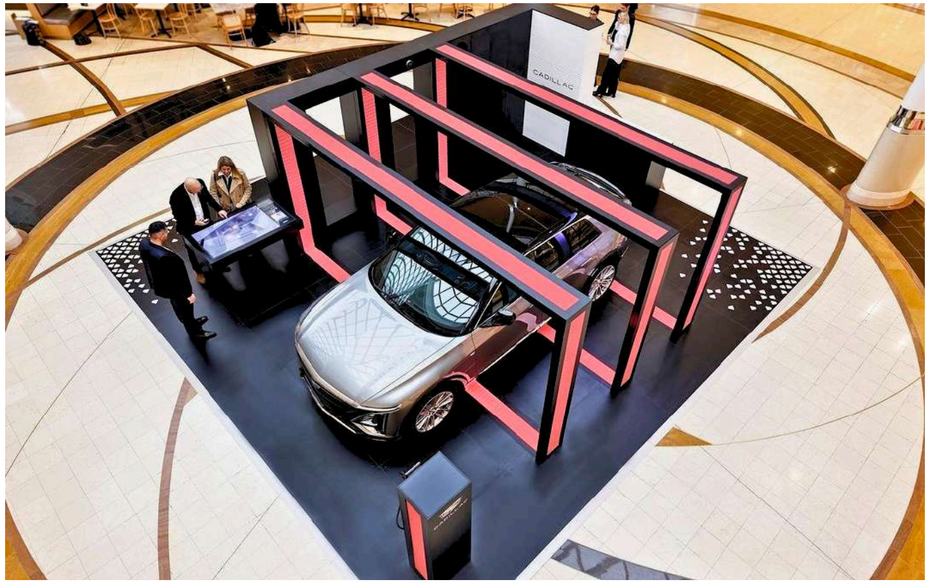


FUTURELABS X CADILLAC LYRIQ ROADSHOW
@ Chadstone Shopping Centre

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PORSCHE X TAG HEUER
@ Pitt Street Mall Sydney

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