DISPLAYWISE

2026

POP UPS
LOOK BOOK





WE CREATE SPACES THAT TELL STORIES

The evolution of the DisplayWise story has been 25 years in the making. Starting as a display business in Sydney's South, we have grown exponentially in our display build offering.

With a strong client focus, we strive to think outside the box and create displays that facilitate truly memorable brand experiences.

We design to create spaces through our:

IN-HOUSE EXPERTISE
INSPIRED CREATIVITY
SUPERIOR CRAFTSMANSHIP
AUTHENTIC STORYTELLING

OUTDOOR & AIRPORTS
PRESTIGE BRANDS
AUTOMOTIVE

OUTDOOR & AIRPORT POP UPS







PIM GROUP X PATRON ALTO
@ The Crown, Sydney

- We're your people



AUDI E-TRON S SPORTBACK NATIONAL ROADSHOW

@ Sydney Airport

– We're your people



OOH EDGE X FURPHY
@ FEDERATION SQUARE

– We're your people







– We're your people









- We're your people





We're your people



JEEP WRANGLER X OOH EDGE MEDIA
@ Sydney Airport

We're your people





VOLKSWAGEN X MANGO COMMUNICATIONS
@ PGA Tour

We're your people





BASTION EXPERIENCE X RALPH LAUREN POLO F1
@ Albert Park, Melbourne

We're your people







PIM GROUP X WORLD TIME ATTACK CHALLENGE (WTAC)
@ Sydney Motorsport Park

We're your people

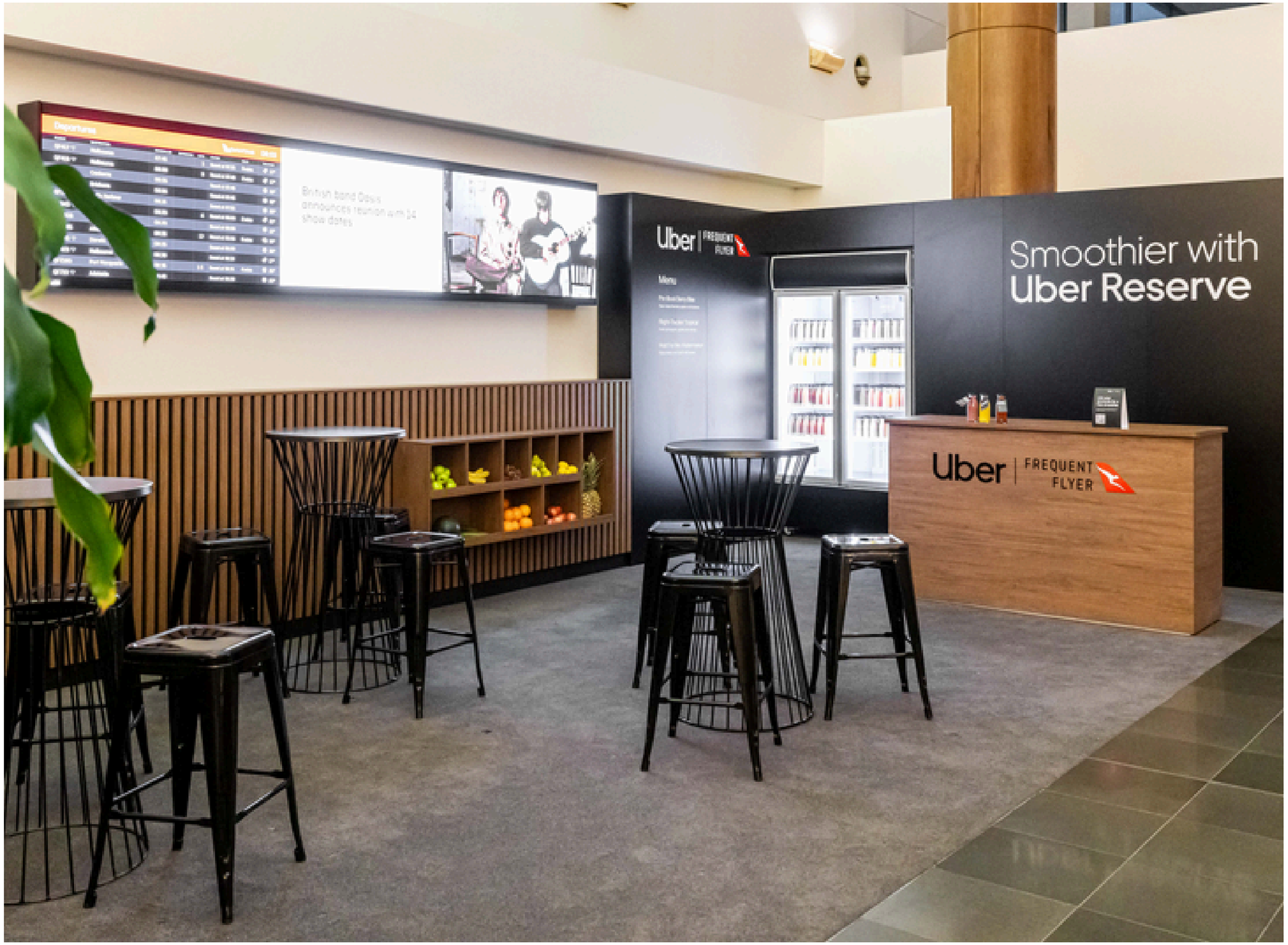




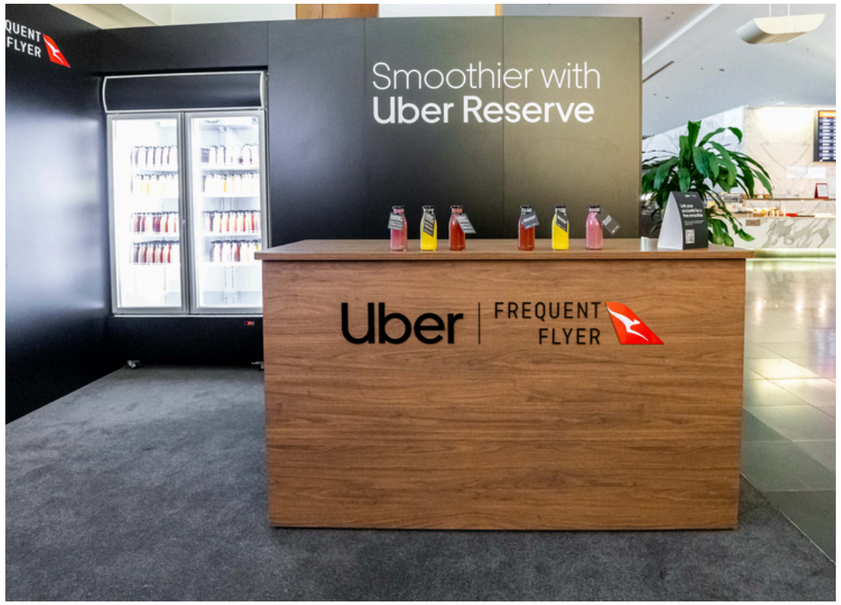


THE STAR X ELECTRIC BLUE
@ Magic Millions, Gold Coast

We're your people







HAVAS X UBER
@ Sydney Airport

We're your people

PRESTIGE BRAND POP UPS



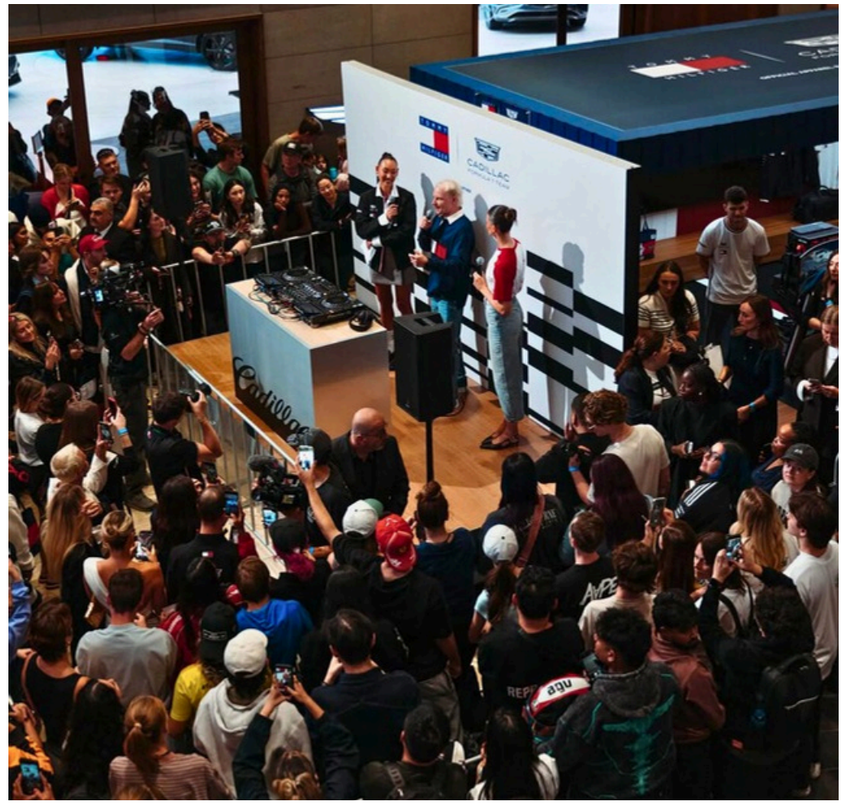




CHRISTIAN DIOR CIRCUS OF DREAMS
@ DAVID JONES MASTERCLASS

– We're your people

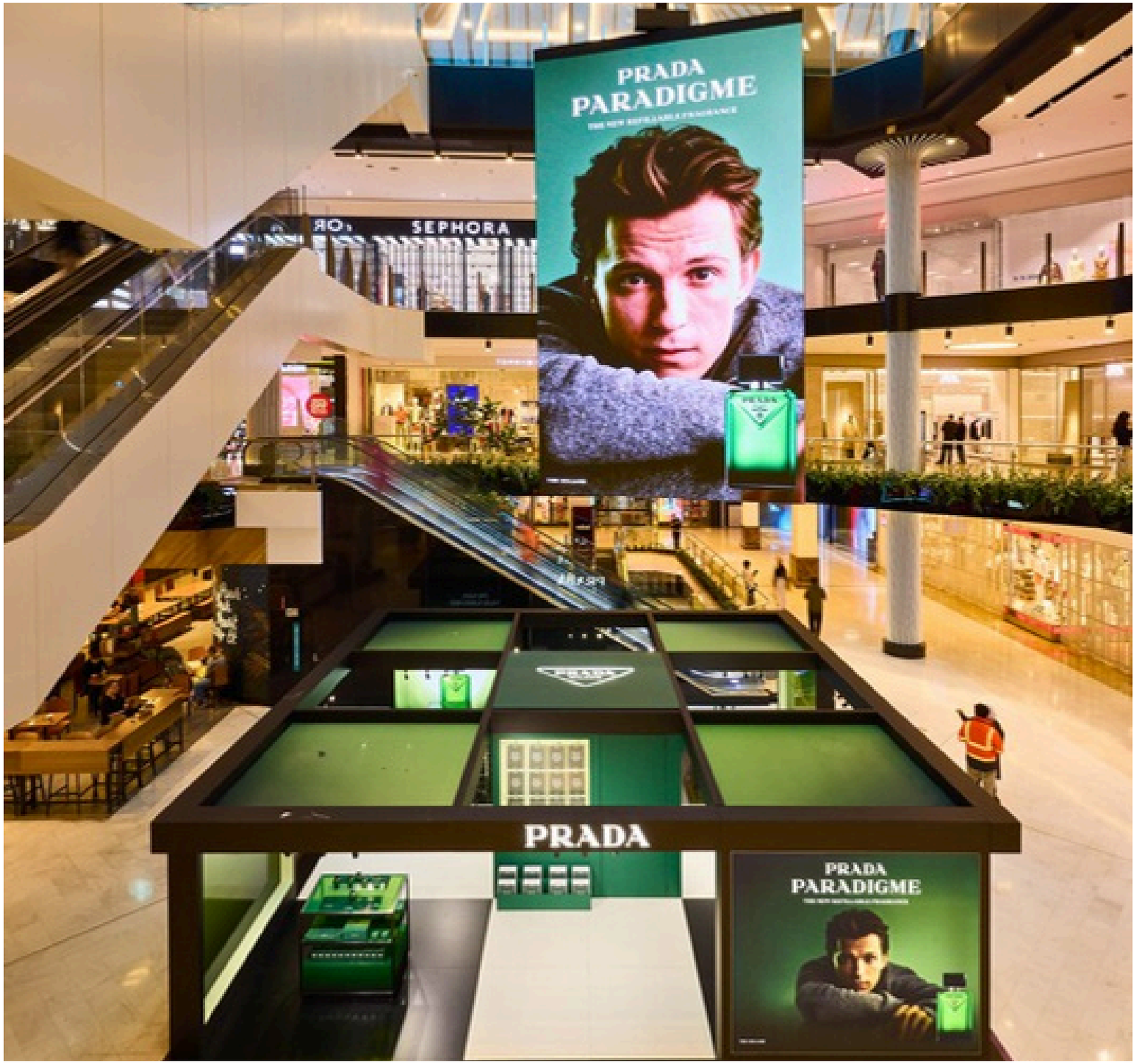






TOMMY HILFIGER X CADILLACFC F1
@ EMPORIUM MELBOURNE

- We're your people







BASTION GROUP X PRADA PARADGIME
@ HIGHPOINT SHOPPING CENTRE

- We're your people







LG STYLER ROADSHOW
@ WESTFIELD CHATSWOOD, BONDI JUNCTION, SOUTHLAND

- We're your people







FUJI FILM
@ WESTFIELD CHADSTONE

– We're your people







CIROA BEAUTY
@ PITT ST MALL, WESTFIELD SYDNEY

– We're your people



BASTION EXPERIENCE X LANCOME GENIFIQUE ULTIMATE SKIN SCIENCE LAB
@ PITT STREET MALL, SYDNEY

– We're your people


LANCÔME
SKIN
SCIENCE
TECH AWAY


REPAIR
STATION
LANCÔME
GÉNIFIQUE


ULTIMATE
VISIBLY REPAIR SKIN DAMAGES IN 1 WEEK
-33%
VISIBLE REDNESS
+22%
SMOOTHNESS
LANCÔME


LANCÔME
MYER
SKIN
SCIENCE



PIM GROUP X YSL LOVEGAME
@ PADDINGTON POP UP STORE

– We're your people


YSL BEAUTY LOVE GAME
NO.22
BEAUTE


READY TO PLAY?
YvesSaintLaurent
#YSLBEAUTY
YSL BEAUTY LOVE GAME


BEAUTE

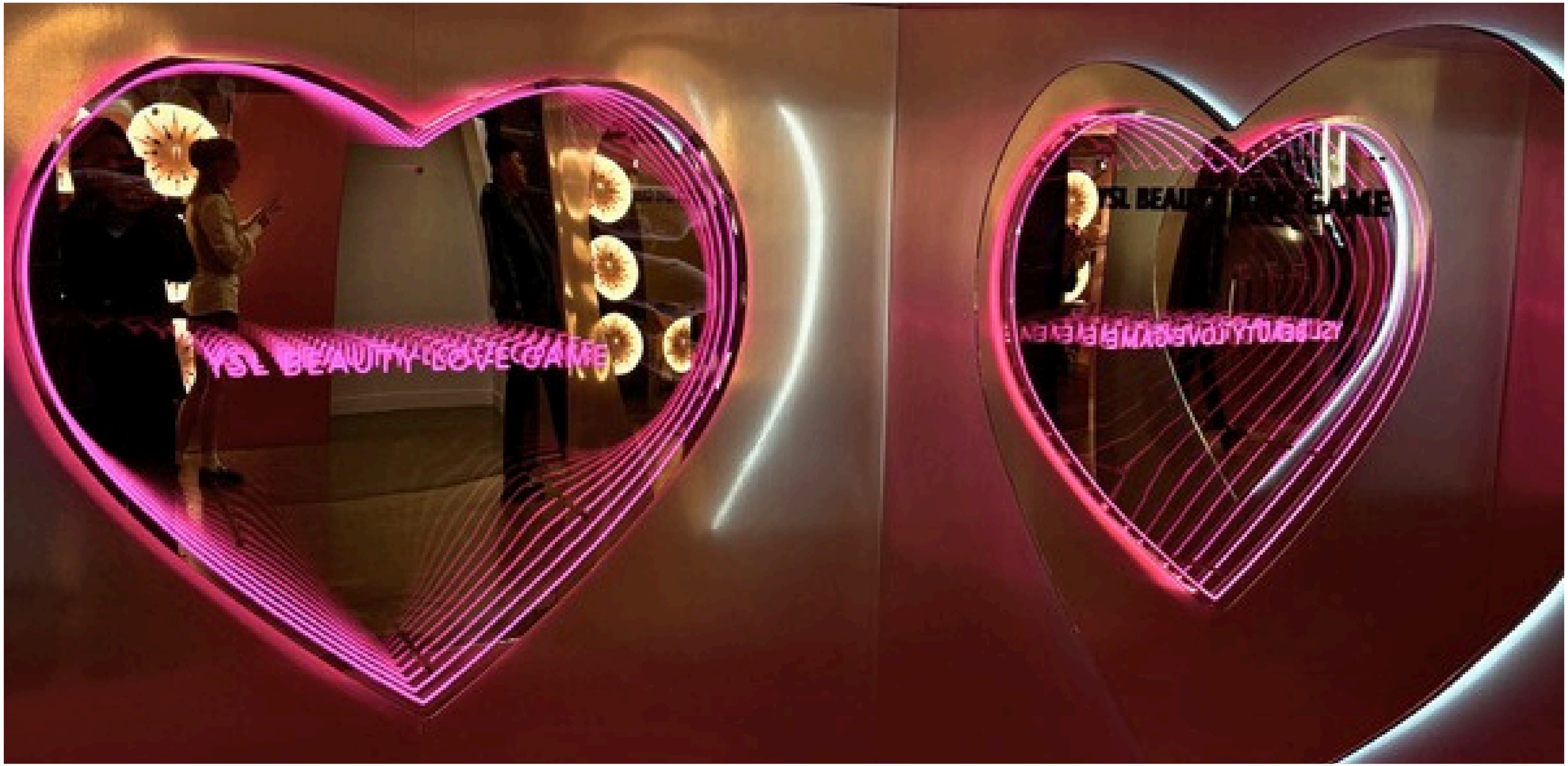

YvesSaintLaurent
BEAUTE


BEAUTÉ






YSLBEAUTY LOVE GAME



BASTION EXPERIENCE X LANCÔME ULTRA BEAUTY

@ Chadstone Shopping Centre

We’re your people



PIM GROUP X YSL LOVESHINE
@ Melbourne Central Shopping Centre

We're your people







We're your people







SEPHORA X RARE BEAUTY
@ MELBOURNE CENTRAL SHOPPING CENTRE

– We're your people







BASTION GROUP X GIORGIO ARMANI
@ HIGHPOINT SHOPPING CENTRE

– We're your people



BASTION EXPERIENCE X YSL LIBRE LÉAU NEU
@ Chadstone Shopping Centre

We’re your people







We're your people



BASTION EXPERIENCE X GIORGIO ARMANI ACQUA DI GIO
@ Chadstone Shopping Centre

We’re your people







We're your people



HELLO SOCIAL X HUGGIES
@ Bondi Junction Westfield

We're your people







We're your people



CATHAY PACIFIC X CURIOUS NATION
@ CHADSTONE & CHATSWOOD SHOPPING CENTRES

– We're your people


CATHAY PACIFIC


CATHAY PACIFIC
THE ARIA SUITE
#cathaypacific #MoveBeyond

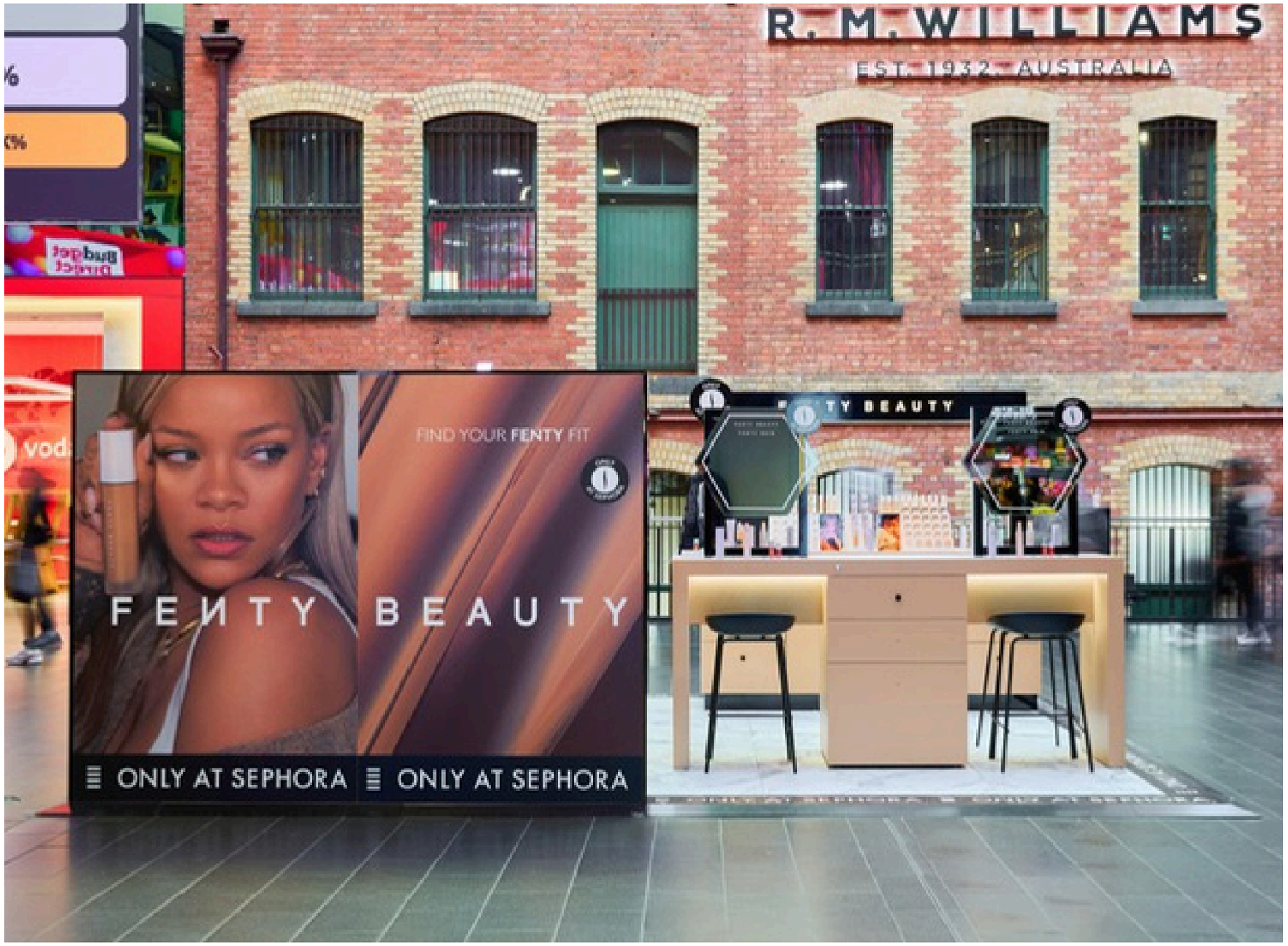

CATHAY PACIFIC


WHERE ARTISTRY TAKES FLIGH
THE ARIA SUITE



KENDO BRANDS X FENTY BEAUTY
@ Chadstone Shopping Centre

We're your people







We're your people



BASTION EXPERIENCE FOR L’OREAL x MUGLER
@ Westfield Parramatta

We’re your people





We're your people



PIM GROUP X YSL LOVESHINE
@ Westfield Bondi Junction

We're your people







We're your people



BASTION EXPERIENCE X VIKTOR&ROLF FLOWERBOMB
@ Highpoint Shopping Centre

We’re your people







We're your people







SPECIAL PR X GENTIFIED EVENTS
@ Pitt Street Mall Sydney

We’re your people


ELECTRIC
PEPSI
NEW PEPSI
DIRTY SODA



BASTION EXPERIENCE X RALPH LAUREN POLO EARTH
@ Chadstone Shopping Centre

We’re your people







PIM GROUP X MAISON MARGIELA
@ Chadstone Shopping Centre

We're your people







L'OCCITAINE
@ EMPORIUM MELBOURNE SHOPPING CENTRE

- We're your people



AWARDS

shop 2022!
Silver Award Winner
Retail Marketing Awards

shop 2022!
Retail Marketing Awards

shop 2022!
Silver Award Winner
Retail Marketing Awards

L'OCCITANE
@ Chadstone Shopping Centre

We're your people





We're your people







SEPHORA X FENTY BEAUTY
@ Melbourne Central

We're your people



SEPHORA FOR BLACK FRIDAY
@ Melbourne Central Shopping Centre

We’re your people







SEPHORA X RARE BEAUTY
@ Melbourne Central Shopping Centre

We're your people



PIM GROUP X MYSLF
@ Melbourne Central Shopping Centre

We’re your people



AWARDS

shop! 2023!
Bronze Award Winner
Retail Marketing Awards

BASTION EXPERIENCE X LANCÔME IDÔLE
@ Pitt Street Mall, Sydney

We're your people





We're your people



BASTION EXPERIENCE X RALPH LAUREN POLO RED

@ Highpoint Shopping Centre

We're your people







BASTION EXPERIENCE X GIORGIO ARMANI
@ Highpoint Shopping Centre

We're your people

AUTOMOTIVE POP UPS



BASTION EXPERIENCE X KIA FOR EV5 NATIONAL ROADHSOW

@ Mt Gravatt Westfield Shopping Centre

We’re your people







FUTURELABS X CADILLAC
@ CHADSTONE SHOPPING CENTRE

– We're your people







MG MOTOR ROADSHOW
@ FIVE WESTFIELD DESTINATIONS

– We're your people







VOLKSWAGEN
@ EVERYTHING ELECTRIC







BASTION EXPERIENCE X KIA
@ MELBOURNE MOTOR SHOW







MG MOTOR
@ MELBOURNE MOTOR SHOW







SUBARU
@ MELBOURNE MOTOR SHOW







DEEPAL
@ MELBOURNE MOTOR SHOW







PEUGEOT
@ MELBOURNE MOTOR SHOW







MG MOTOR
@ MELBOURNE MOTOR SHOW







VOLKSWAGEN
@ MELBOURNE MOTOR SHOW





BASTION EXPERIENCE X KIA FOR EV5 NATIONAL ROADHSOW

@ Parramatta Westfield Shopping Centre

We’re your people







AUDI
@ EVERYTHING ELECTRIC





KIA SORENTO NATIONAL ROADSHOW
@ Westfield Miranda

We’re your people



AUDI Q8 SERIES NATIONAL ROADSHOW
@ Pitt Street Mall, Sydney

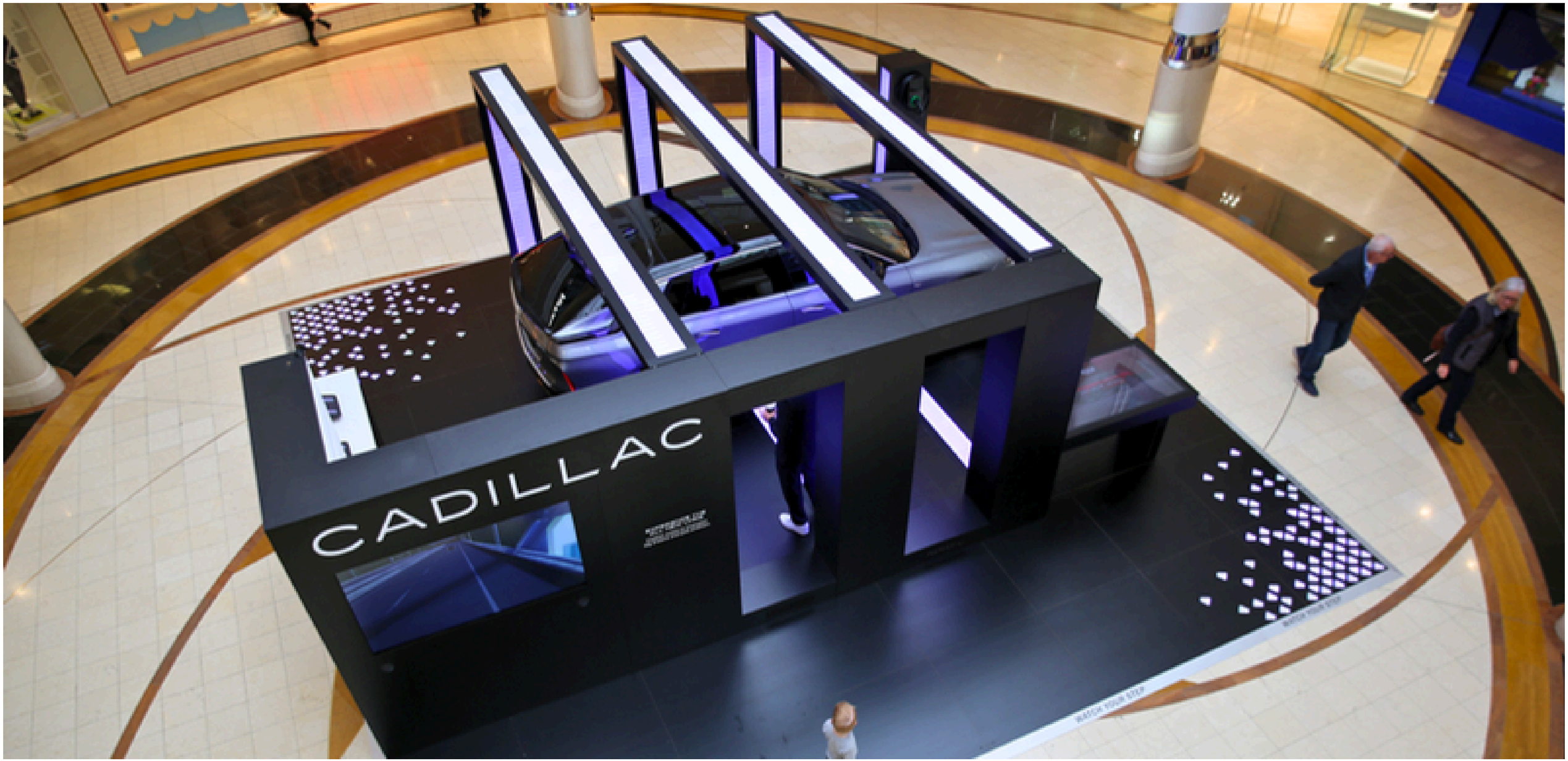
We’re your people







We’re your people

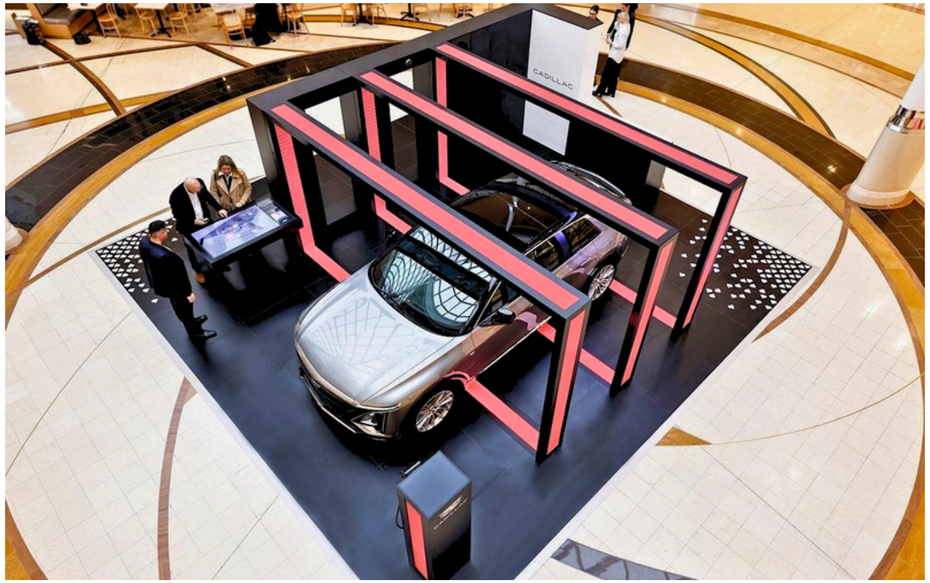


FUTURELABS X CADILLAC LYRIQ ROADSHOW
@ Chadstone Shopping Centre

We’re your people







We're your people



PORSCHE X TAG HEUER
@ Pitt Street Mall Sydney

We're your people







We're your people

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