

DISPLAYWISE
CUSTOM EXHIBITION STANDS

2026 CUSTOM STAND SOLUTIONS

We're your ***expo*** people



DISPLAYWISE

We're your *expo* people



EVERY DETAIL MATTERS.

Experience the impact of a custom exhibition display – built with intent, crafted with care.

With over 25 years of industry experience, DisplayWise has earned a reputation for delivering brand-led exhibition stands that don't just show up – they stand out.

We go beyond traditional exhibition building. From bold ideas to premium finishes, we create spaces where every detail matters and every element works harder for your brand.

Our collaborative, end-to-end approach ensures your stand is not only visually striking but flawlessly executed – every time.

WHY WE'RE YOUR EXPO PEOPLE

01

ALL IN-HOUSE

From design to build and install, we handle it all under one roof, removing the complexity of juggling multiple suppliers.

02

NATIONWIDE REACH

Led by our expert installers, we leverage our Trusted Partner Network to deliver wherever you need us, nationwide.

03

CLIENT-FIRST APPROACH

We simplify complex projects to make it easy and stress-free. We care about your success and go the extra mile to make your brand stand out.

04

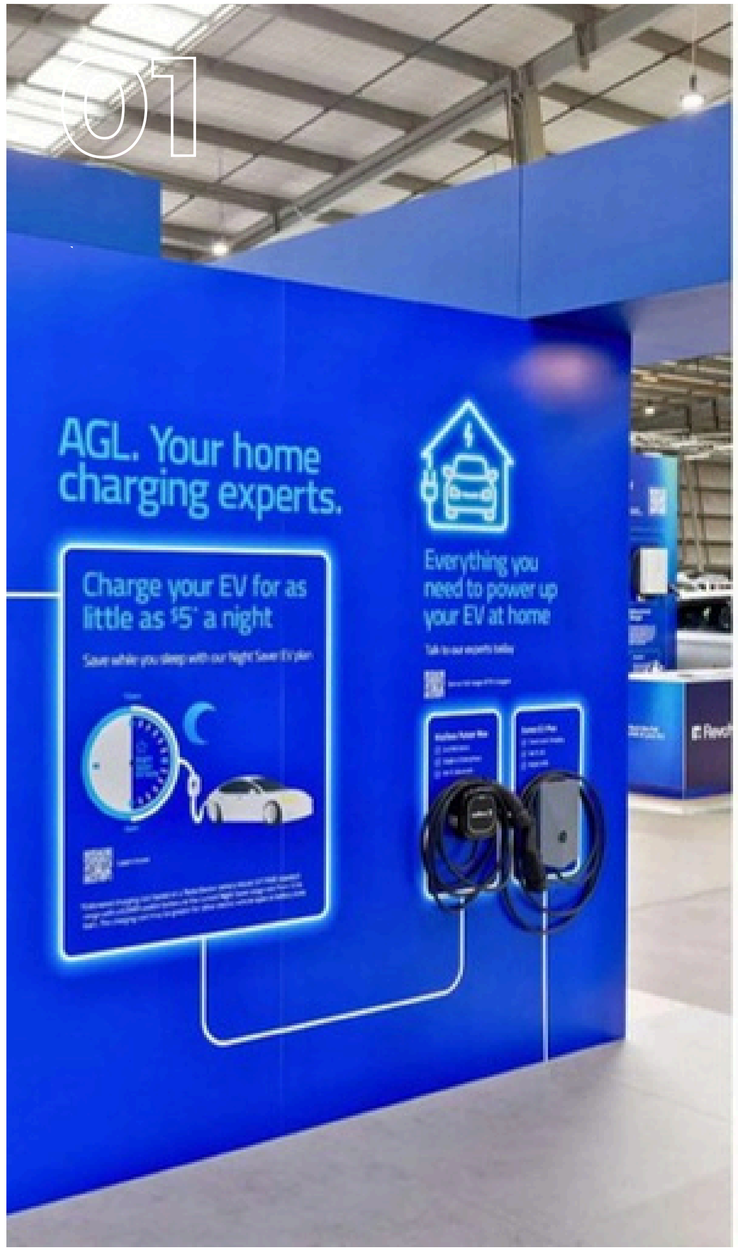
EXPERTISE YOU CAN RELY ON

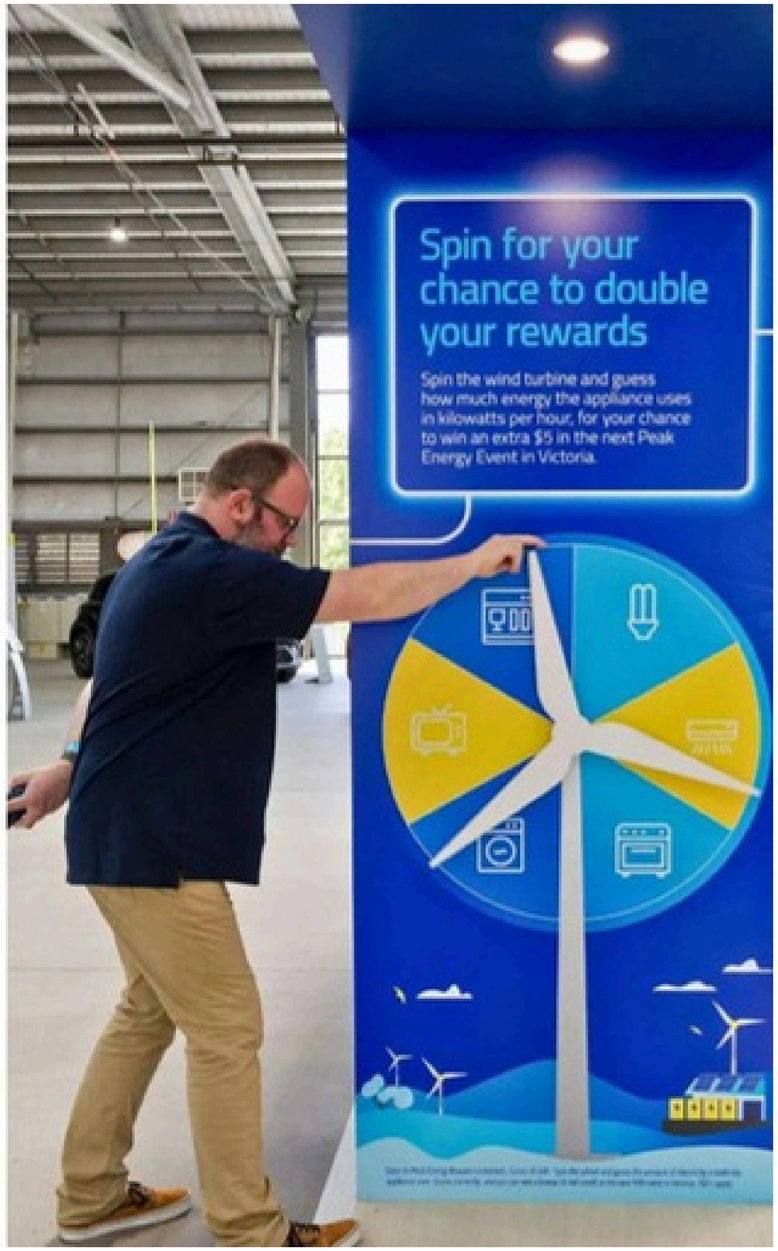
We're passionate people who treat every project with . We never give up, solving challenges with calm confidence.

05

AWARD-WINNING RESULTS

Recognised across industry benchmarks, we've secured top honours including Best Large Stand (ATSA 2025), Gold & Silver awards at SHOP! ANZ Retail Marketing, Global SHOP Awards, ArchiBuild Expo Best Stand, and Sydney Royal Easter Show





BOLD DESIGN. AWARD WINNING CAPABILITY.

Our mission is to make your brand impossible to ignore through exceptional design, premium execution, and a partnership-first approach.

We take care of the hard stuff so you can focus on what matters – showing up, standing out, and connecting with your audience.

From concept to install, we're with you at every step, making sure everything runs smoothly so you're experience is **no stress, just success.**

FROM FIRST SKETCH TO SHOW FLOOR

CONCEPT DESIGN

Our in-house industrial designers take your brief and bring it to life with a custom concept. We collaborate with you to refine the design until it's approved and ready for build.

SPECIFICATION DESIGN

Already have a concept in mind? No problem. We can help you turn it into reality and get it ready for production with our Technical Design and Specifications in-house teams.

CUSTOM BUILD

With 10,000sqm of production space in Sydney and Melbourne, our joiners, cabinet makers and shop fitters will manufacture your display with premium craftsmanship and care.

GRAPHICS + PRINT

Our in-house graphics department ensures every surface of your display is perfect, from high-impact visuals to premium finishes, printed and applied with attention to detail.

INTEGRATED TECH

We collaborate with you to integrate purposeful technology, ensuring it performs as expected and enhances the experience from start to finish.

PROJECT MANAGEMENT

From venue approvals to logistics, we manage the entire process end-to-end. You'll have one expert team overseeing every detail to ensure a smooth, stress-free delivery.

DELIVERY + INSTALL

We install across Australia through our experienced team and trusted partners — ensuring consistent quality and execution, wherever your display is being showcased.

STORAGE

After the event, we can store and manage your display assets for future activations. We'll help ensure you can repurpose components, reduce waste, and maximise your investment.



WE CREATE SPACES THAT TELL BRAND STORIES

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THE CUSTOM PROCESS

We'll work closely with you from the very start, turning your brief into 3D render designs so you can visualise your custom exhibition stand before it's built.

We also have the ability to test assemble the display in our workshop, allowing you to see it in action and ensure it meets your expectations.

From production through to logistics and on-site installation, our process keeps you informed, involved, and confident that the final result delivers on brand impact.


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MARTINUS
MARTINUS
MARTINUS
Catering



OUR EXPO PORTFOLIO

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The power of Vehicle-to-Grid
Find out how you could WIN
$5,000
to help you go all-electric
AGL. The home of everything electric.
Everything you need to power up your EV at home
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ALWAYS ON
MISSION

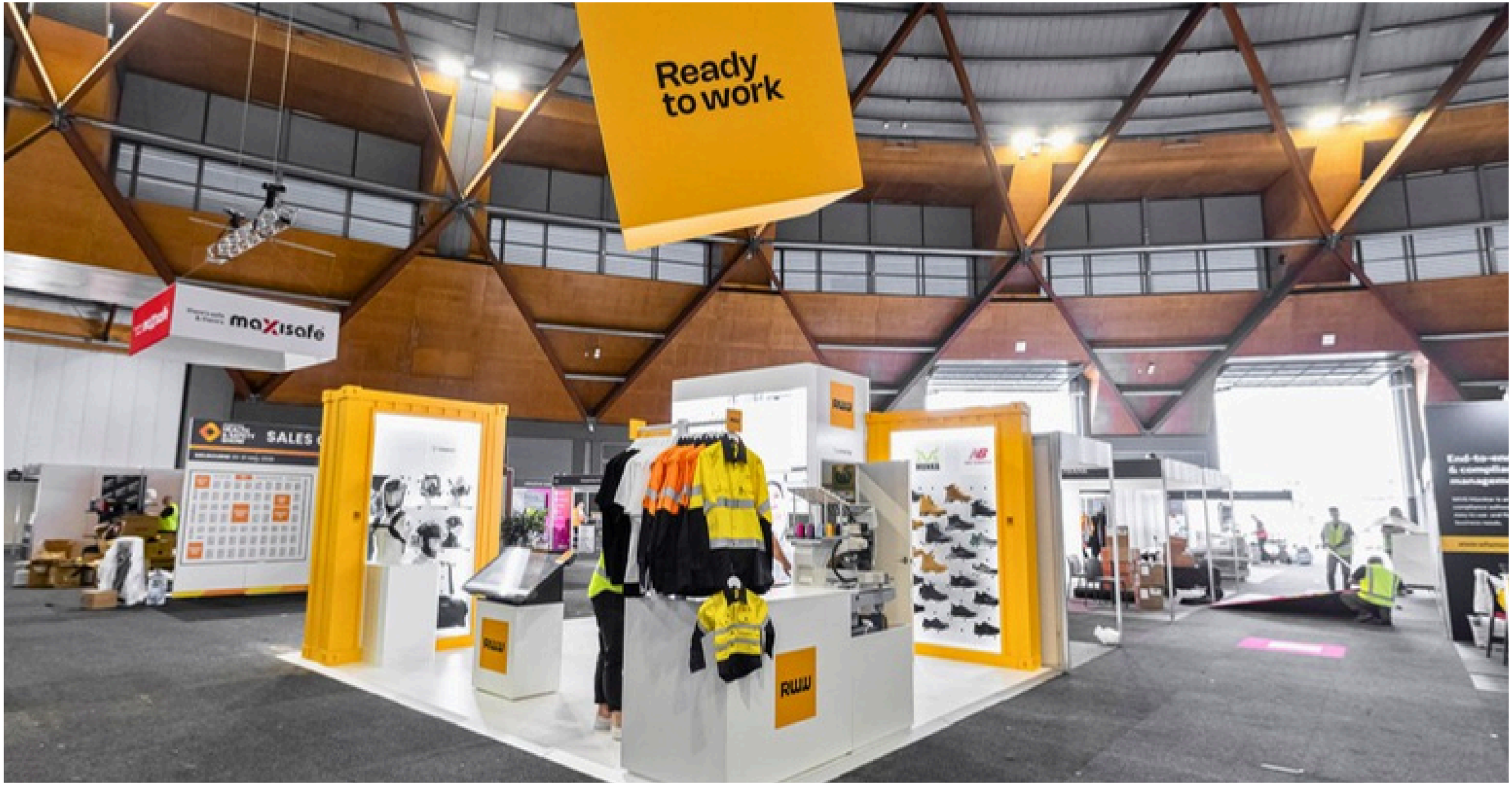

UZCOSMOS
space
2027
UZCOSMOS


SALIX
SALIX
SALIX
SALIX
SALIX
Cat
CAF
ABB
ABB
ENGINEERED
TO OUTRUN


VANITY GROUP
VANITY GROUP
Design Talks
VANITY GROUP


herbsofgold
GLUCOJEL
Guild of Australia
The Pharmacy Guild of Australia
ACTIVATED
ACTIVATED PROBIOTICS
sterling
herbsofgold
Top Ranked Supplier
Life's golden formula

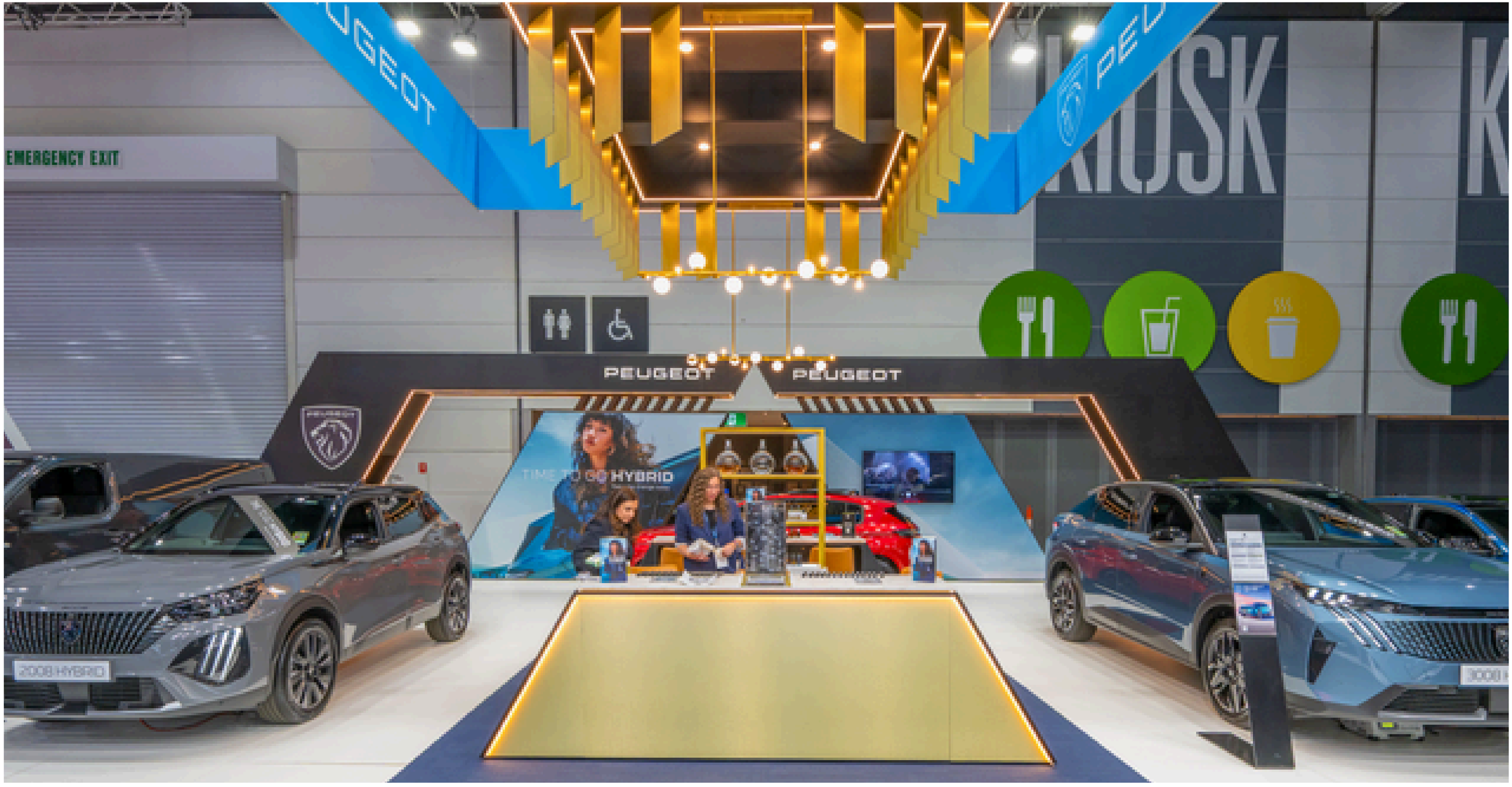

SHAKE 2GO
Media Player
SHAKE 2GO
PROTEIN + VITAMINS PACKED IN A CAN!
SHAKE 2GO
PROTEIN + VITAMINS PACKED IN A CAN!
NEXUS


Ready
to work
maxisafe
SALES
RWW


SKODA
2
B
SKODA
KIA
KIA
LEAPMOTOR
JUMP IN.
SKODA


BYD
ID.4


SUBARU
PHILIPS


EMERGENCY EXIT
PEUGEOT
PEUGEOT
TIME TO GO HYBRID
2008 HYBRID


Toilets
Toilets
GENESIS


13
14
DEEPAL
DEEPAL
DEEPAL
EMERGENCY EXIT
KIOSK
KIOSK
E07
E07


agl
Join the change
TESLA
Start


#solardoneproperly
#cleanenergysolar
Go Green To Connect The World
Hydrogen production


shoals
INVENTING
Haier
BLA


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shoals
REC
AlphaESS


ARRAY
ARRAY
ARRAY
ARRAY
KIOSK


olytec
HÄFELE


UNOX
HYPER-A IKELERATED
CHEFTOP-X
SPEED-X


UNOX
INTELLIGENT
COMBI
OVENS


NOVER
peka

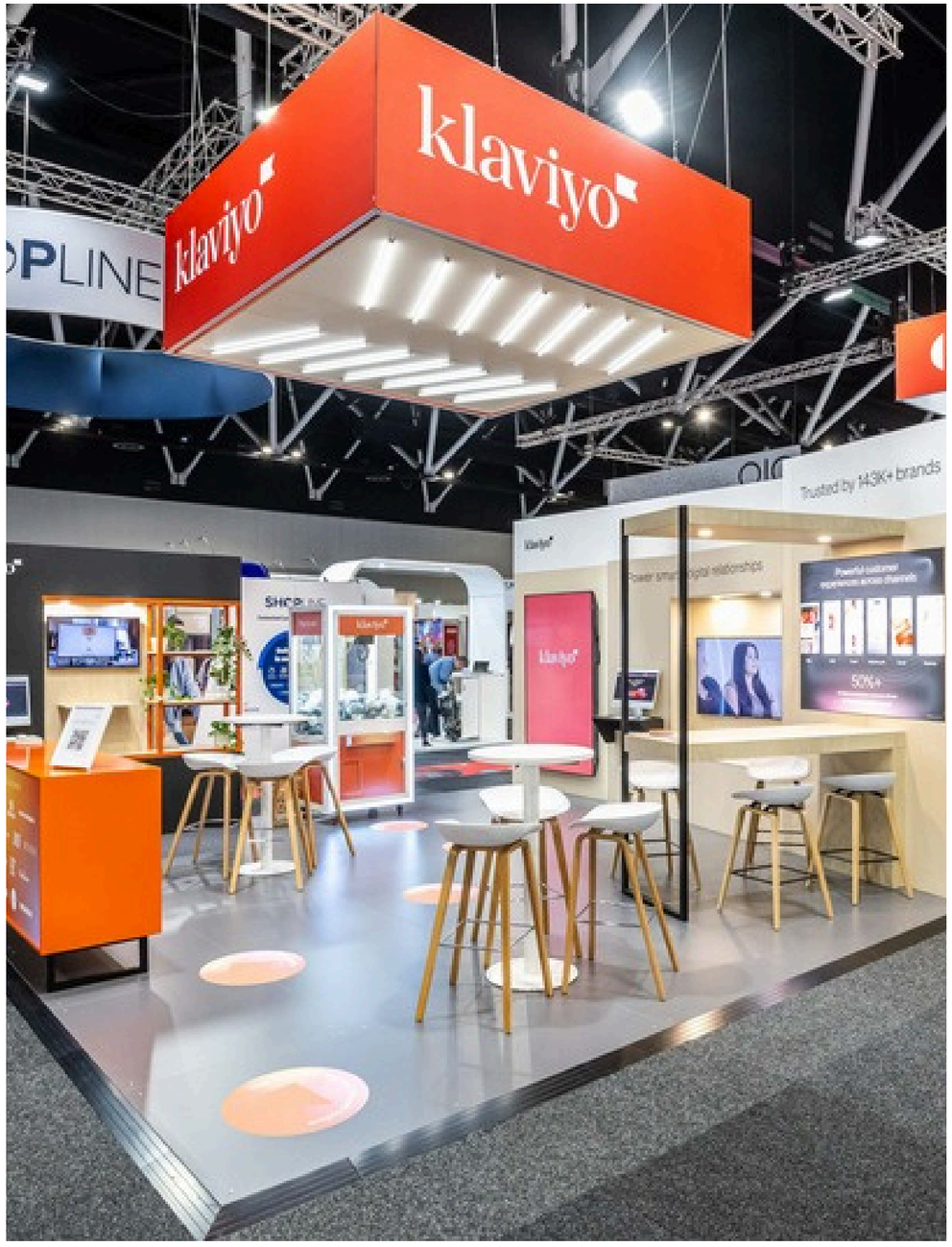

NOVER


SYNERGIE SKIN
CLEAN SCIENCE


SYNERGIE SKIN
CLEAN SCIENCE
Prescribe with Intention.
Deliver Results.
Create Confidence.
D
Z
+1


SkinCeuticals
SkinCeuticals
skinbetter SCIENCE
DEKA
SkinCeutical
SkinCeuticals
C E Ferulic


Canvas
By Instructure
Study NSW
NSW
Canvas
By Instructure
Instructure.
Canvas
By Instructure
Kahoot!
Clever


klaviyo
klaviyo
Trusted by 143K+ brands


LG
LG
Life's Good.
Life's Good.
ife's Good.
ActronAir
LG
LG


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TESLA
TESLA | ENERGY
24/7


Midea
Hisen
Better Air
AXEN


TOLL
GOVERNMENT AND DEFENCE
Honeywell
RHEINMETALL
We deliver customised and integrated solutions enabling our partners to achieve success.
Anywhere. Anytime.
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logitech
logitech
BARCO
ON THE GO
Zone True Wireless
logitech


CONFERENCE ROOMS
PROFESSIONAL BEAUTY SOLUTIONS
GLAM
IMAGE


Sydney
WATER
Natural
water cycle
NSW Police
Sydney
WATER
WATER
WATER
WATER
Turn the tap off


Australian Government
Department of Defence
Defence Aviation Safety Authority
DASA


NG
NORTHROP GRUMMAN
NORTHROP GRUMMAN
USA PAVILION

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CUSTOM EXHIBITIONS

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