

DISPLAYWISE
LED PANELS

2026 CUSTOM STAND SOLUTIONS

We're your ***expo*** people


CUSTOM
DEMANDS
MORE
BRAND
ENGAGEMENT



EVERY DETAIL MATTERS.

Experience the impact of a custom exhibition display – built with intent, crafted with care.

With over 20 years of industry experience, DisplayWise has earned a reputation for delivering brand-led exhibition stands that don't just show up – they stand out.

We go beyond traditional exhibition building. From bold ideas to premium finishes, we create spaces where every detail matters and every element works harder for your brand.

Our collaborative, end-to-end approach ensures your stand is not only visually striking but flawlessly executed – every time.

WHY WE'RE YOUR EXPO PEOPLE

01

ALL IN-HOUSE

From design to build and install, we handle it all under one roof, removing the complexity of juggling multiple suppliers.

02

NATIONWIDE REACH

Led by our expert installers, we leverage our Trusted Partner Network to deliver wherever you need us, nationwide.

03

CLIENT-FIRST APPROACH

We simplify complex projects to make it easy and stress-free. We care about your success and go the extra mile to make your brand stand out.

04

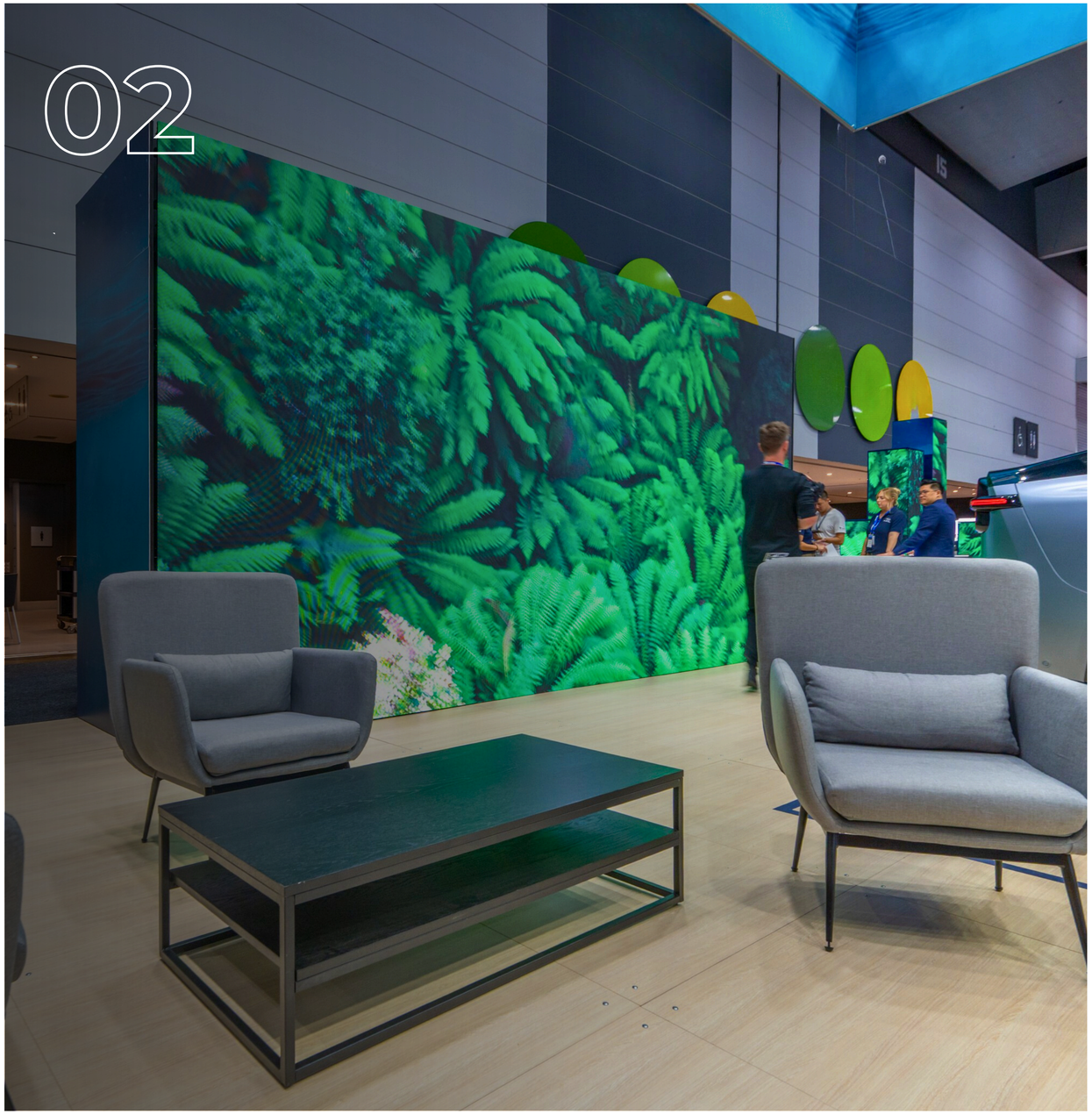
EXPERTISE YOU CAN RELY ON

We're passionate people who treat every project with . We never give up, solving challenges with calm confidence.

05

SPACES THAT DELIVER IMPACT

From first brief to final build, our team will guide you every step of the way, making it easy to integrate our next-gen LED wall panels into your space. We'll help you create a display that's bold, beautiful, and built for impact.



02

DESIGNED FOR IMPACT

LED technology has evolved and today’s audiences expect more immersion, innovation and interaction.

Whether you're designing a custom exhibition stand or creating a bold brand experience, discover how our next-generation LED panels can transform your space.

Smarter screens**. More creative storytelling.**

FROM FIRST SKETCH TO SHOW FLOOR

CONCEPT DESIGN

Our in-house industrial designers take your brief and bring it to life with a custom concept. We collaborate with you to refine the design until it's approved and ready for build.

SPECIFICATION DESIGN

Already have a concept in mind? No problem. We can help you turn it into reality and get it ready for production with our Technical Design and Specifications in-house teams.

CUSTOM BUILD

With 10,000sqm of production space in Sydney and Melbourne, our joiners, cabinet makers and shop fitters will manufacture your display with premium craftsmanship and care.

GRAPHICS + PRINT

Our in-house graphics department ensures every surface of your display is perfect, from high-impact visuals to premium finishes, printed and applied with attention to detail.

INTEGRATED TECH

We collaborate with you to integrate purposeful technology, ensuring it performs as expected and enhances the experience from start to finish.

PROJECT MANAGEMENT

From venue approvals to logistics, we manage the entire process end-to-end. You'll have one expert team overseeing every detail to ensure a smooth, stress-free delivery.

DELIVERY + INSTALL

We install across Australia through our experienced team and trusted partners — ensuring consistent quality and execution, wherever your display is being showcased.

STORAGE

After the event, we can store and manage your display assets for future activations. We'll help ensure you can repurpose components, reduce waste, and maximise your investment.



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NEXT-GEN LED PANELS ARE YOUR DIGITAL CANVAS

RECONFIGURE + REUSE ACROSS PROJECTS
Modular pieces with zero waste.

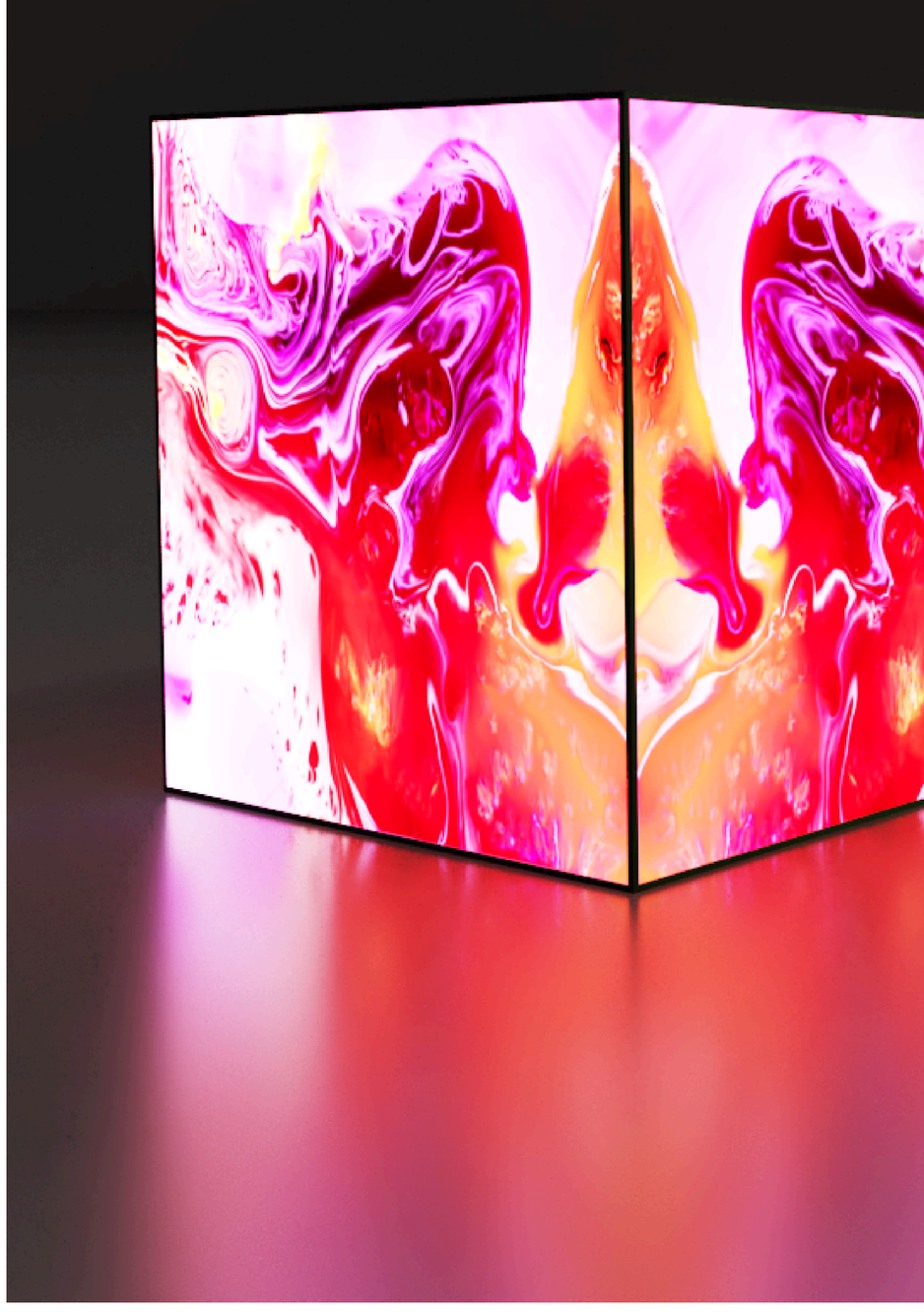
CREATIVE FREEDOM, LIMITLESS FORMATS
Bring content to life in any shape or size.

SEAMLESS FIT + IMMERSIVE STORYTELLING
Integrates into your build with ease.

BIG IMPACT, SMALL FOOTPRINT
Create amazing visuals from floor to ceiling.







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CAPTIVATE WITH EVERY PIXEL

Bring your display to life with LED innovation. We're with you every step of the way to ensure the tech is expertly integrated and seamlessly delivered.

Choose from a range of formats.

CURVE CORNER CUBE OUTDOOR FLOOR

04



CURVES THAT CONNECT

Add flow and a furturistic edge to your build.
Our curved LED setups break free from flat screens, allowing you to shape experiences that are immersive and fluid.

USE FOR:

Curved/ wrap-around walling.
Rigged curved structures.
Feature areas + stage sets.
Product launches.
Wraparound screening
+ endless possibilities.

SPECIFICATION BENEFITS

Concave + convex curve capability.
Edge-free seamless joins.
Lightweight for rigged installs.

05



CORNER
THE CROWD

Corners are no longer a limitation.
They're launchpads for bold, dimensional storytelling. Our LED panels let you wrap content seamlessly around 90° angles, transforming structural edges into dynamic focal points.

USE FOR:

Product showcases.
Wraparound screening.
Stage sets + features.
Experiential activations.
Custom exhibition stands
+ endless possibilities.

SPECIFICATION BENEFITS

Seamless 90° corner execution.
Edge-to-edge visual continuity.
Lightweight for rigged installs.



CUBES COMMUNICATE MORE

Scatter, stack, suspend.
With LED panels on all sides, cubes become animated features, attention-grabbing signage, or 360° product showcases.

USE FOR:

Hero signage or entry features.
Retail pop ups.
Product display plinths.
Exhibition displays.
Storytelling sculptures
+ endless possibilities.

SPECIFICATION BENEFITS

Stackable, secure modular frames.
Seamless edge-to-edge display.
High-res panels with strong output.



OUTDOOR ENGAGEMENT

Spark curiousity in any environment.
Built to perform in any condition, our outdoor LED panels deliver high-impact visuals that shine bright. Weatherproof and lightweight, get ready to make a bold statement outdoors.

USE FOR:

Product launches.
Sponsor signage.
Stage backdrops.
Information displays.
Experiential activations
+ endless possibilities.

SPECIFICATION BENEFITS

IP65-rated weather-resistant panels.
High brightness - daylight visibility.
Integrate with staging, walling, or signage.



FLOORS
OF THE FUTURE

Turn movement into immersion.
Transform the ground beneath your audience into an interactive, high-impact display that will seamlessly flow from floor to wall.

USE FOR:

Custom exhibition stands.
Retail activations.
Showroom displays.
360 LED environment.
Feature display flooring
+ endless possibilities.

SPECIFICATION BENEFITS

Slip-rated, walkable surface.
High weight-bearing capacity (suitable for people + products).
Seamless wall-to-floor transitions.









INVEST WITH CONFIDENCE

– Test Assemble Service

To ensure we have developed a solution that meets the demands of your bespoke requirements, DisplayWise offer a full test assemble service for all exhibition builds.

This extension of service provides clients with the opportunity to see their stand fully assembled prior to it being installed and/or delivered to site. The process allows our clients complete visibility of their build to ensure any modifications can be identified ahead of time, resulting in both a better and faster installation process. We welcome clients to invite their staff along to the test assemble for training and briefing benefits ahead of the show.



DISPLAYWISE

We're your *expo* people

BOLD DESIGN. AWARD WINNING CAPABILITY.

Experience the unrivalled results of a custom designed and built exhibition display.

With over twenty years of industry experience, DisplayWise have built a strong reputation for delivering brand-centric stands that speak with intent and innovation on the show floor.

With an ability to deliver beyond the scope of a traditional exhibition builder, we open the door for new ideas, audacious designs and the



DISPLAYWISE

LED THAT INSPIRES

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