



DISPLAYWISE RETAIL & POS

2026 SOLUTIONS

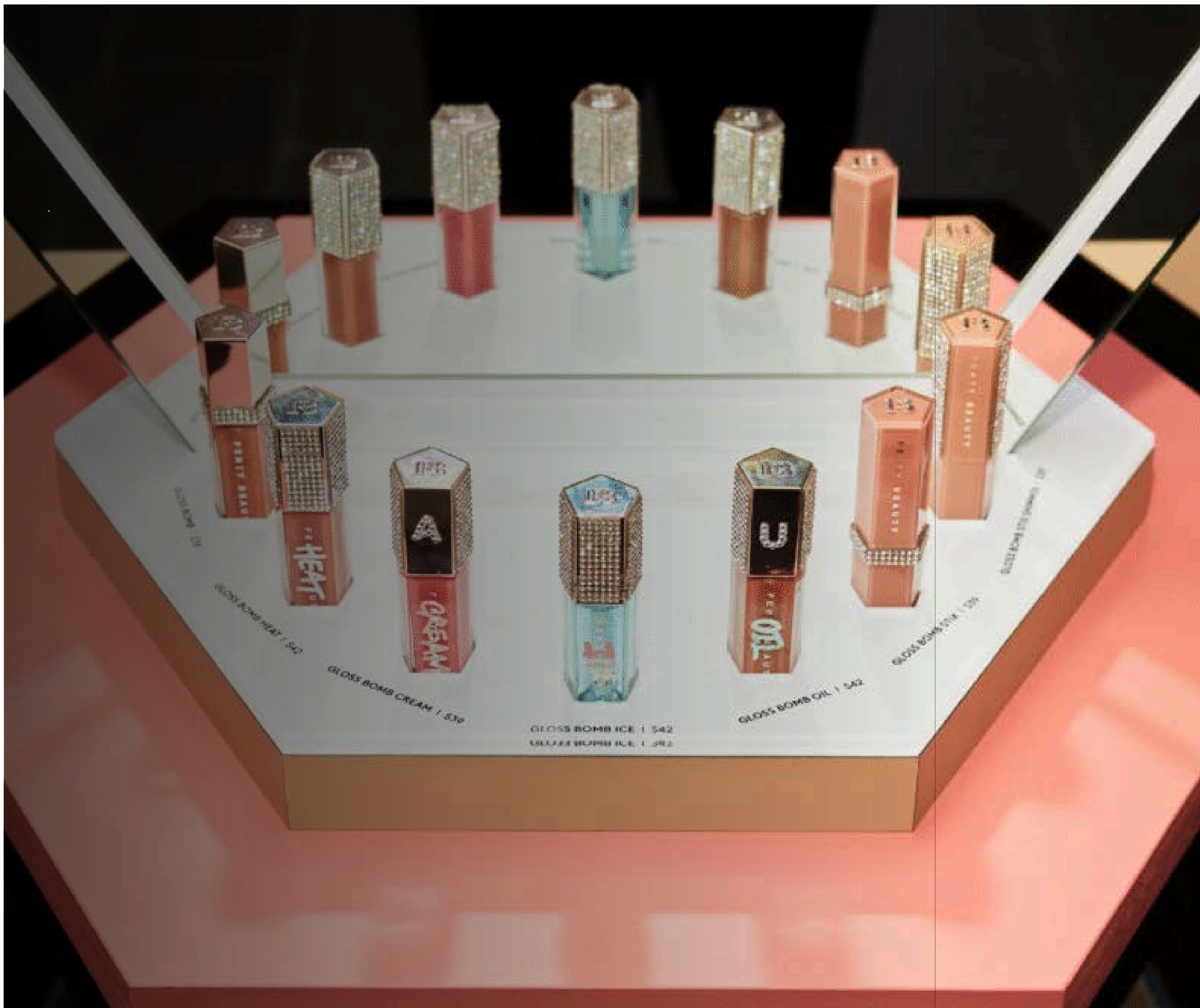
We're your people

A woman with long, wavy brown hair and sunglasses on her head is smiling. She is wearing a white button-down shirt. In the foreground, there is a circular display of various perfume bottles. The background shows a store interior with a large mirror and a window looking out onto a city street at night.

IF YOU
IMAGINE IT,
WE'LL
HELP YOU
BUILD IT

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EVERY DETAIL MATTERS

We specialise in bespoke display elements that elevate your event environment, from immersive brand moments and curated product showcases through to high-impact entry features and custom-joinery pieces.

We're the builders behind the bold ideas.

The team who takes your creative vision and brings it to life with precision, craftsmanship, and an eye for detail.

With nearly 25 years of experience, DisplayWise has earned a reputation for delivering custom-built solutions. Our collaborative, end-to-end approach ensures your event displays are not only visually striking but flawlessly executed – every time.



WHY WE'RE YOUR PEOPLE

CURATED EXPERIENCES REQUIRE A BESPOKE BUILDER

We understand that exceptional brand environments need to feel:

UNIQUE
SEAMLESS
IMMERSIVE
UNFORGETTABLE

That's why we offer more than a traditional custom display builder and give you the confidence of working with a team who's passionate about your success.

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01

ALL IN-HOUSE

From design to build and install, we handle it all under one roof, removing the complexity of juggling multiple suppliers.

03

CLIENT-FIRST APPROACH

We simplify complex projects to make it easy and stress-free. We care about your success and go the extra mile to make your brand stand out.

02

NATIONWIDE REACH

Led by our expert installers, we leverage our Trusted Partner Network to deliver wherever you need us, nationwide.

04

EXPERTISE YOU CAN TRUST

We're passionate people who treat every project with care and integrity. We solve challenges with calm confidence so you can count us to deliver.



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FROM CONCEPT TO CREATION WE'VE GOT YOU COVERED

We make retail and point of sale solutions easy

From premium point of sale to store-in-store fit outs, pop up kiosks to showroom displays, we can work with you to create an impactful retail space.

FROM FIRST SKETCH TO FINAL REVEAL

CONCEPT DESIGN

Our in-house industrial designers take your brief and bring it to life with a custom concept. We collaborate with you to refine the design until it's approved and ready for build.

SPECIFICATION DESIGN

Already have a concept in mind? No problem. We can help you turn it into reality and get it ready for production with our Technical Design and Specifications in-house teams.

CUSTOM BUILD

With 10,000sqm of production space in Sydney and Melbourne, our joiners, cabinet makers and shop fitters will manufacture your display with premium craftsmanship and care.

GRAPHICS + PRINT

Our in-house graphics department ensures every surface of your display is perfect, from high-impact visuals to premium finishes, printed and applied with attention to detail.

INTEGRATED TECH

We collaborate with you to integrate purposeful technology, ensuring it performs as expected and enhances the experience from start to finish.

PROJECT MANAGEMENT

From venue approvals to logistics, we manage the entire process end-to-end. You'll have one expert team overseeing every detail to ensure a smooth, stress-free delivery.

DELIVERY + INSTALL

We install across Australia through our experienced team and trusted partners — ensuring consistent quality and execution, wherever your display is being showcased.

STORAGE

After the event, we can store and manage your display assets for future activations. We'll help ensure you can repurpose components, reduce waste, and maximise your investment.



CUSTOM THAT GIVES YOUR **BRAND** **CONFIDENCE**

No surprises, just precision for your investment.

Every display is fully test-assembled in our facility before dispatch. This step ensures seamless installation on-site and gives both our team and yours complete confidence in the final product.



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OUR RETAIL EVENTS PORTFOLIO

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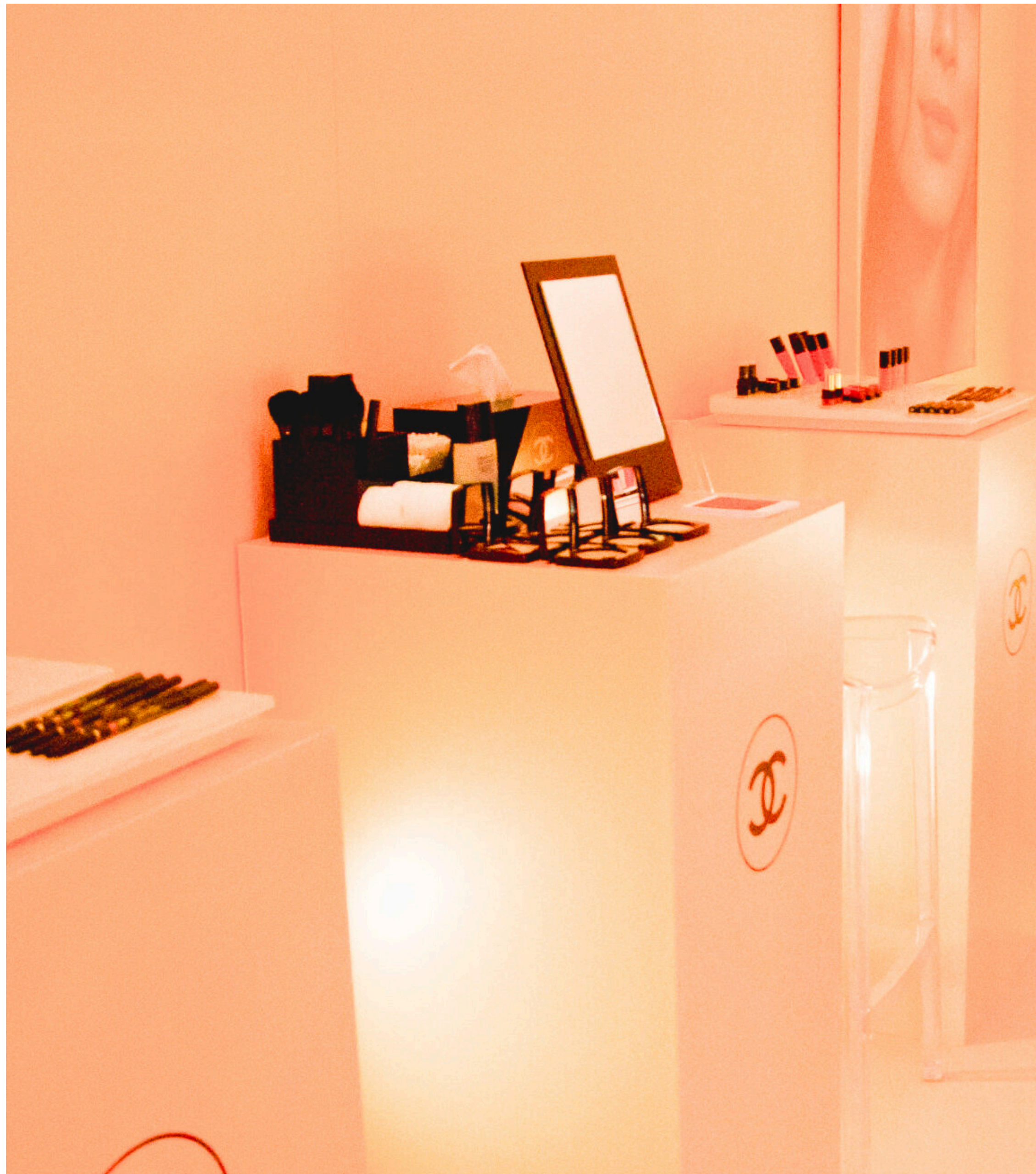
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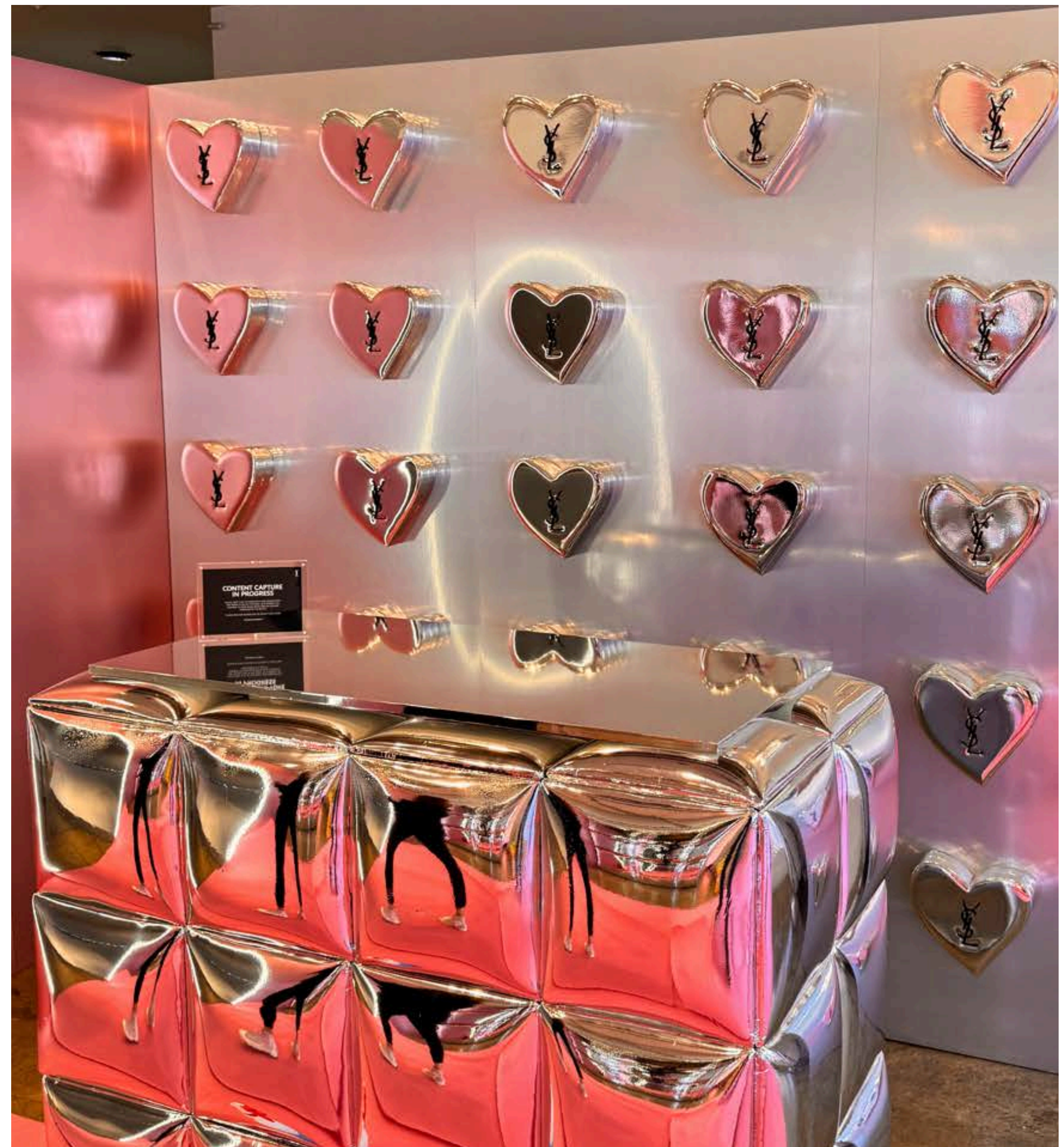
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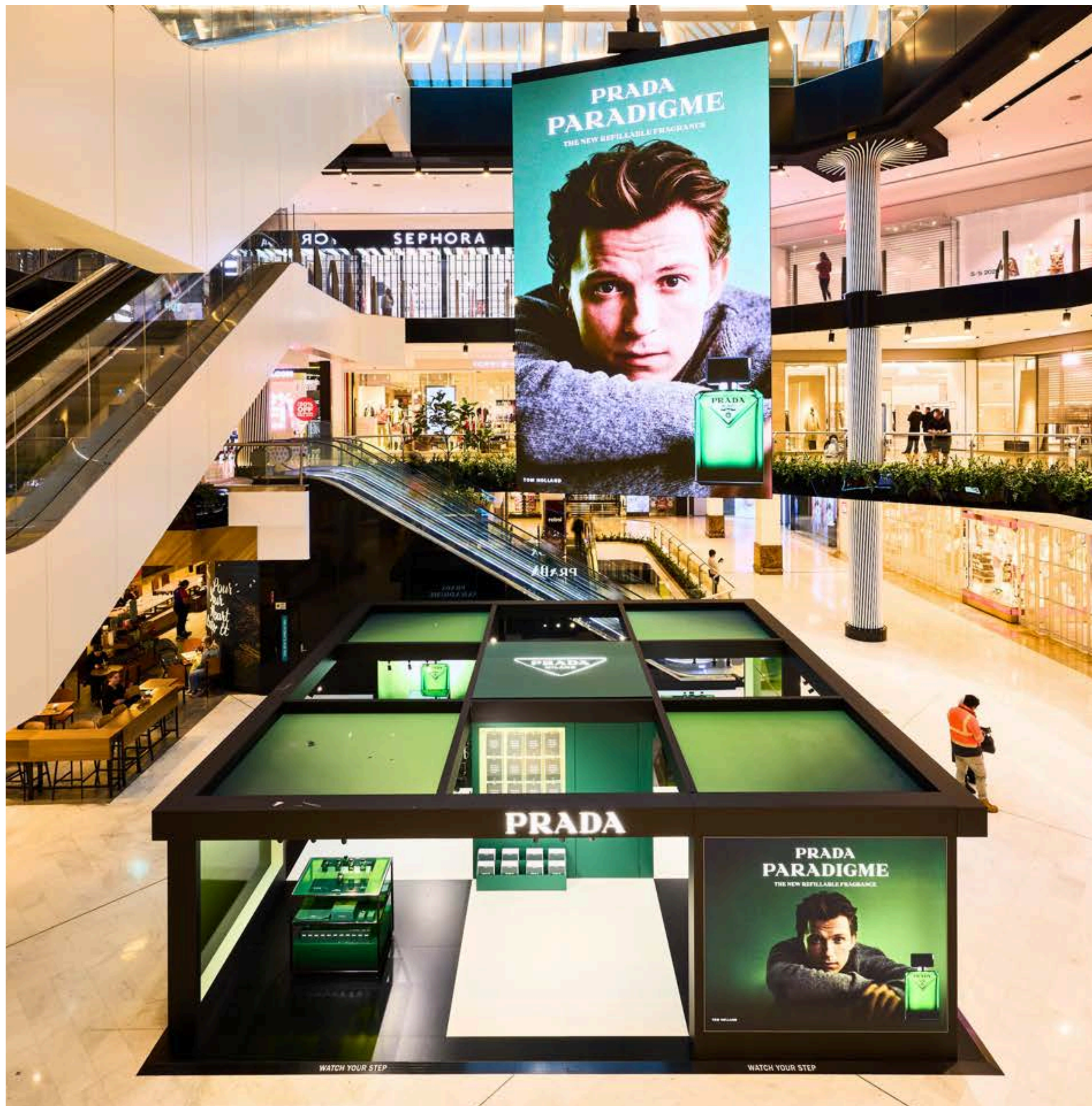
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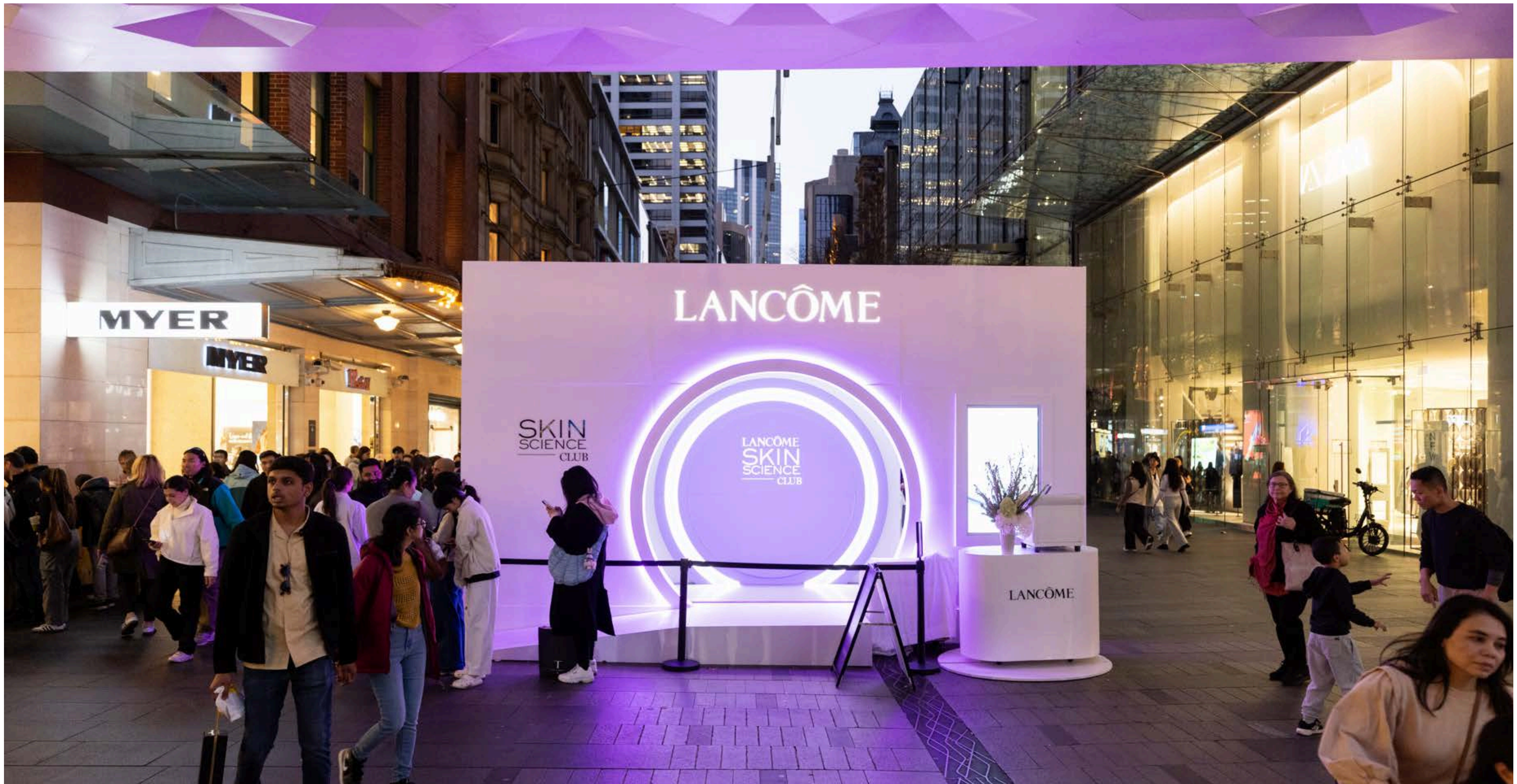


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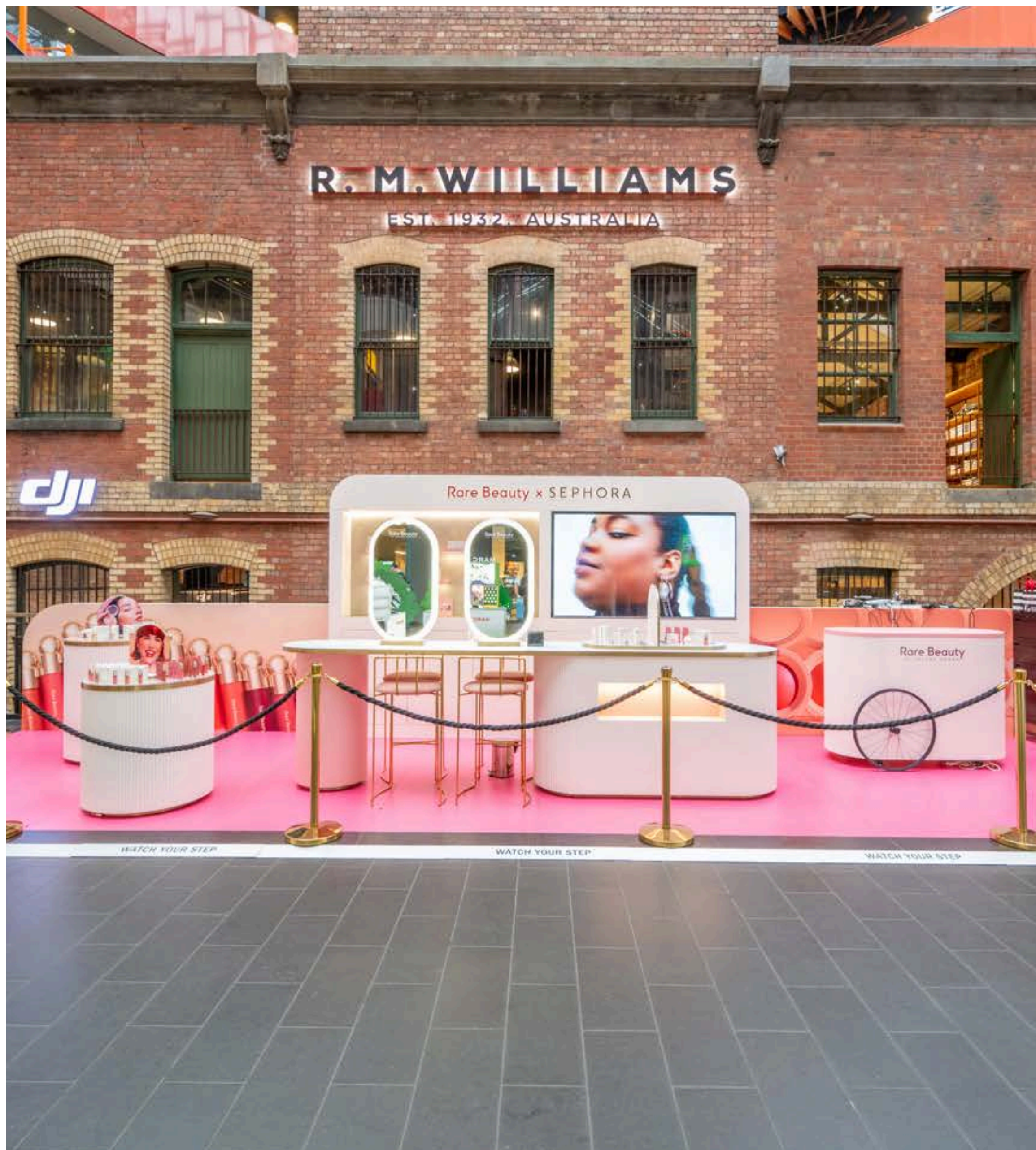
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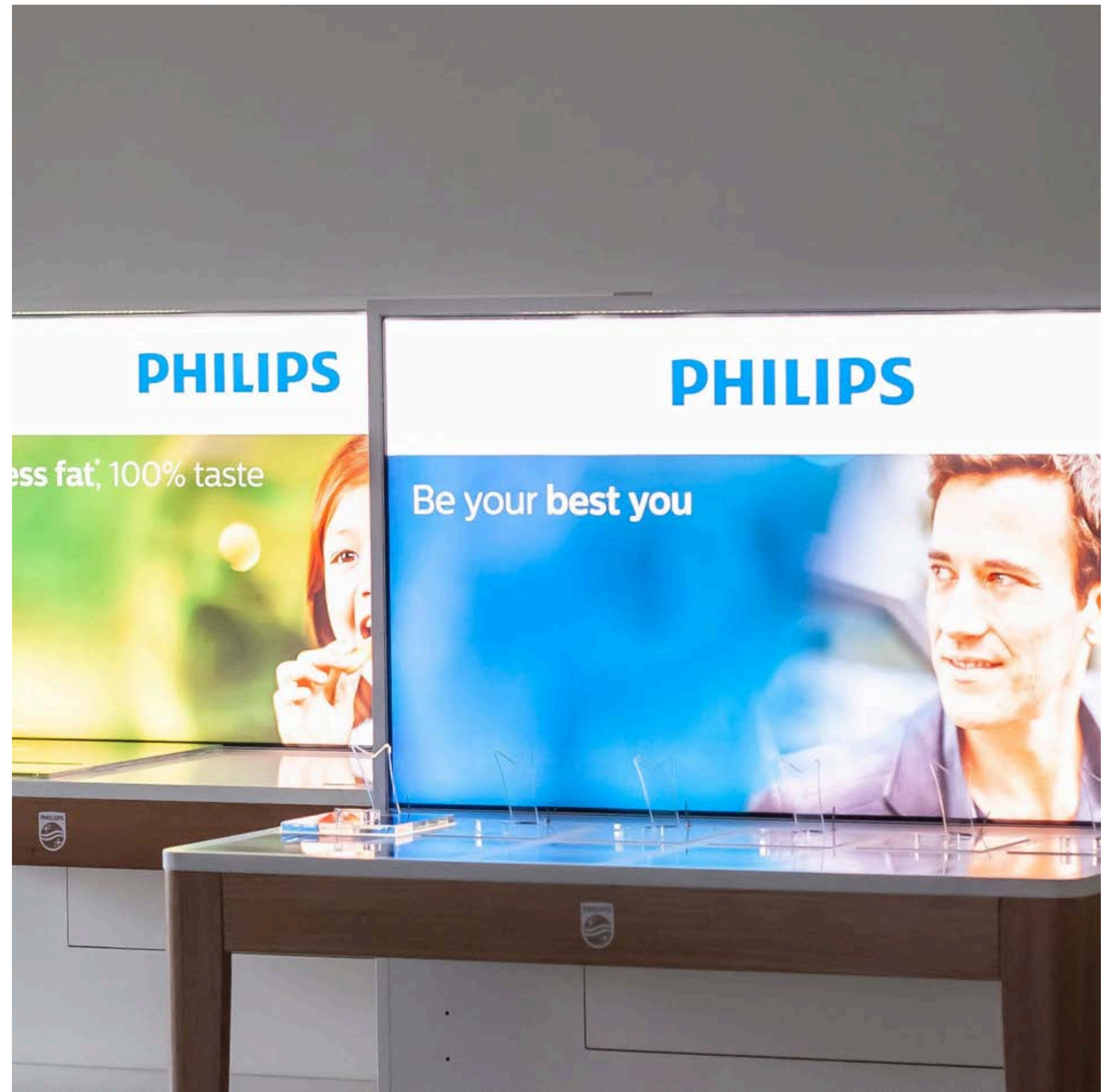


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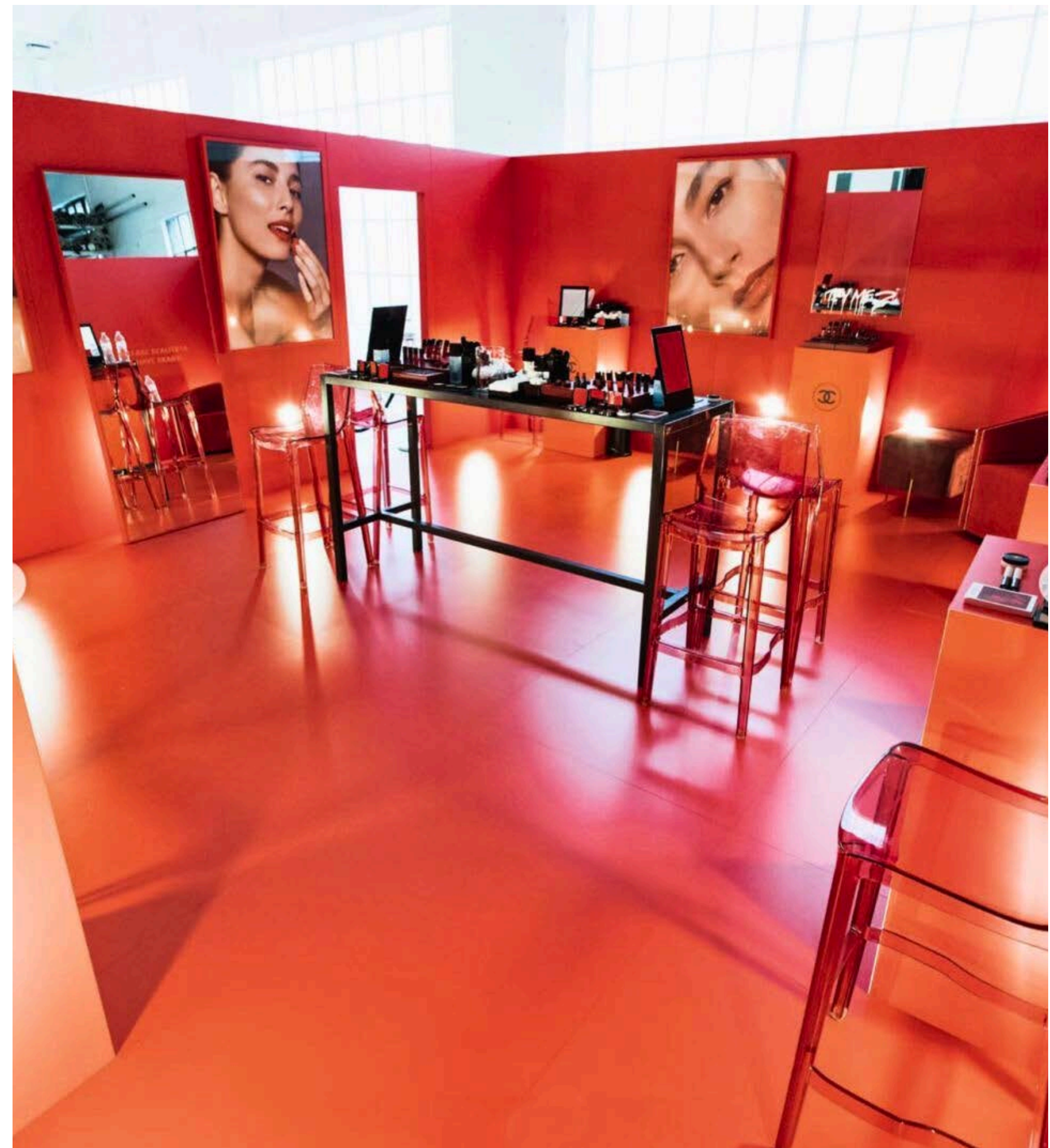
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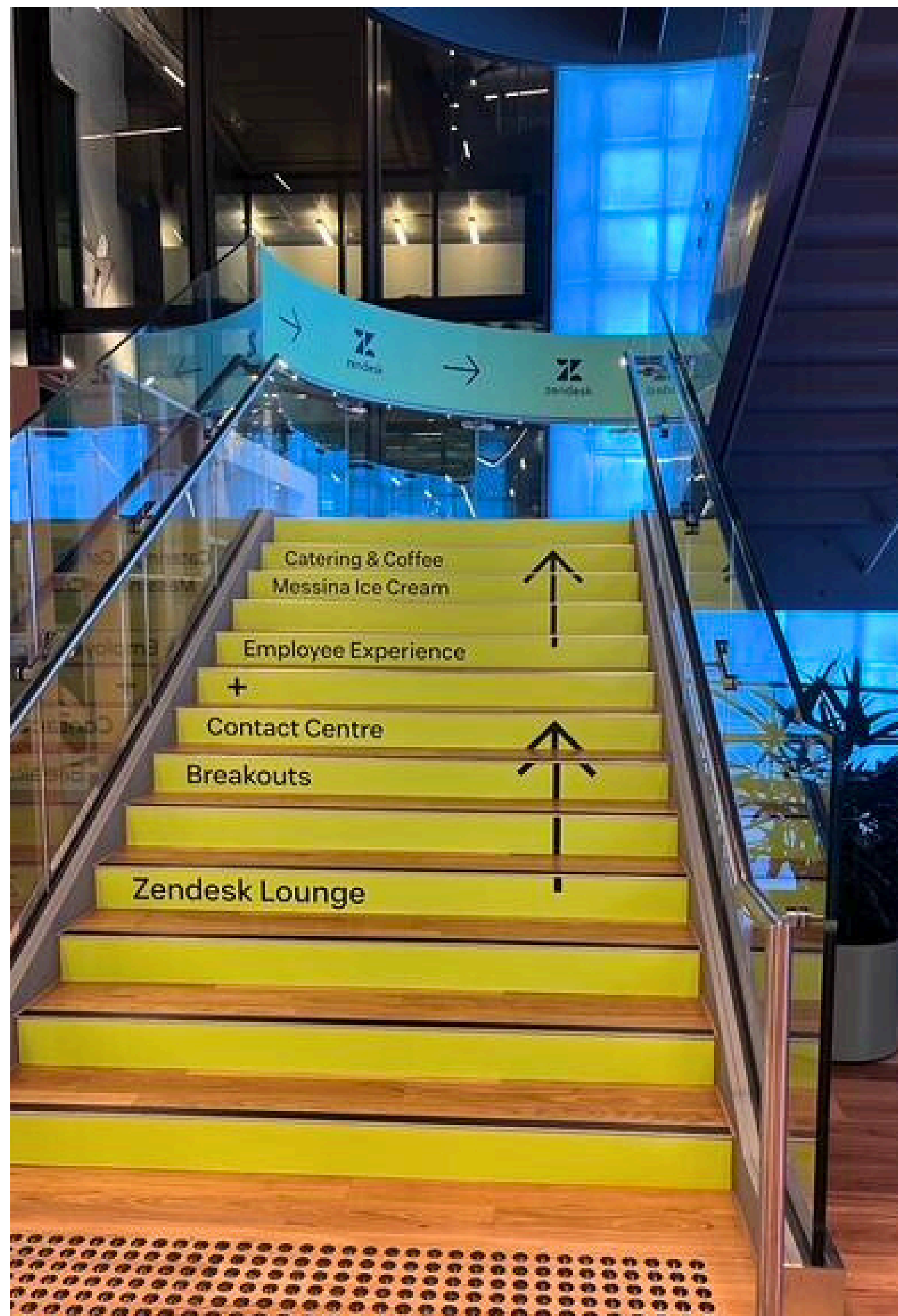
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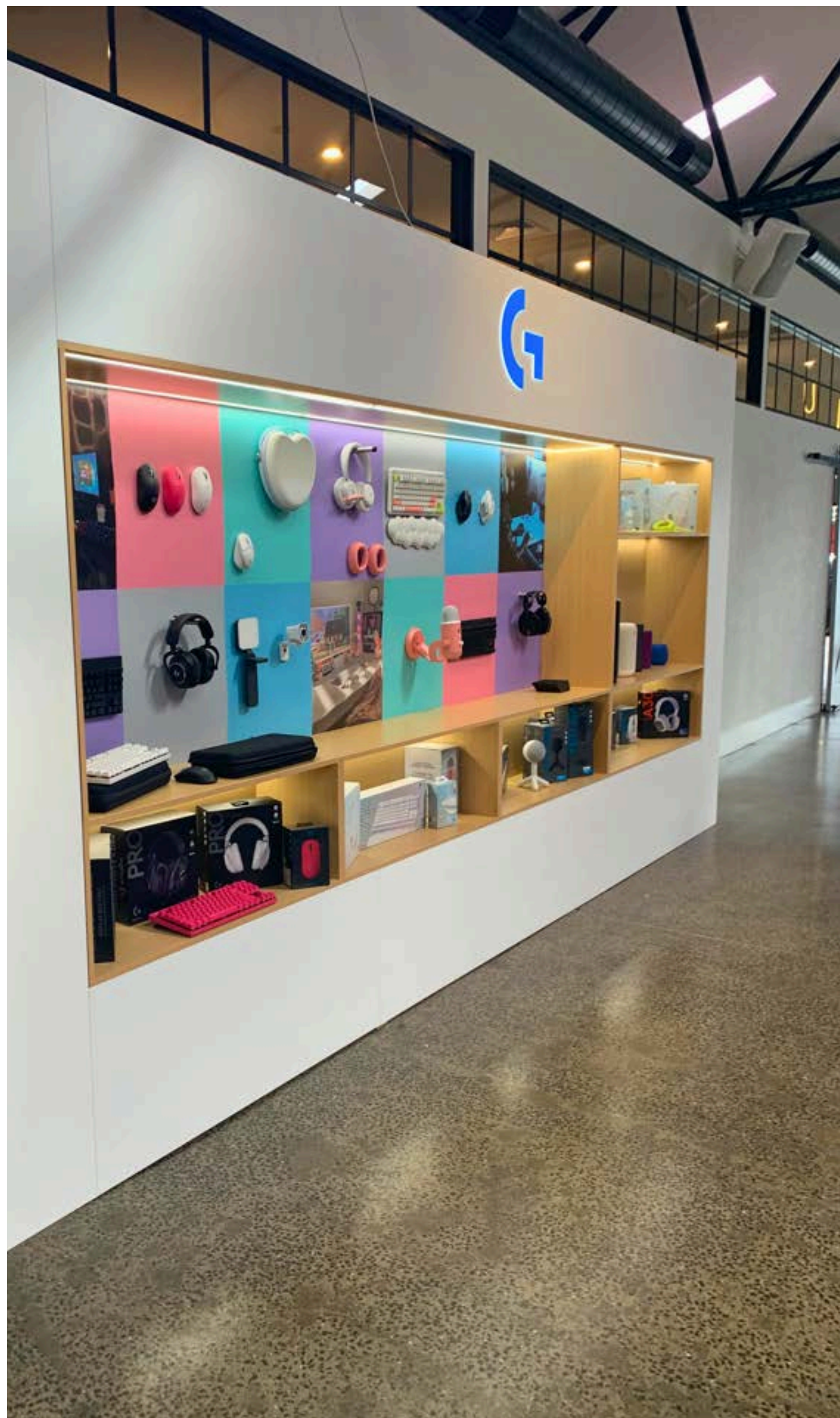


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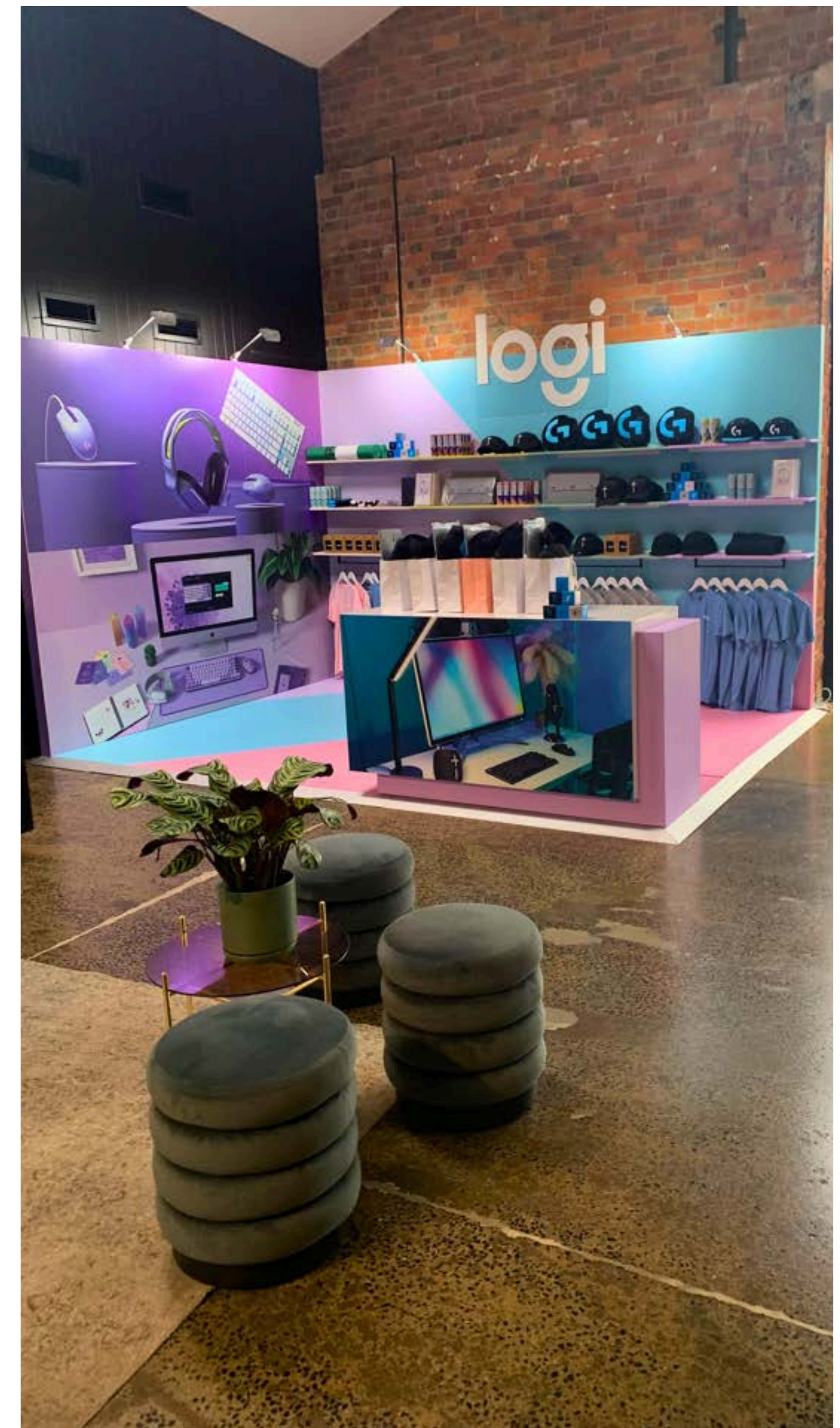


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LET'S BUILD
SOMETHING
AMAZING FOR
YOUR BRAND

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CUSTOM EVENTS

ANNE EVERS

GENERAL MANAGER - SALES

M 0430 948 525

ANNE@DISPLAYWISE.COM.AU

SYDNEY

80 BOX ROAD

TAREN POINT NSW 2229

MELBOURNE

15 EQUATOR ROAD

THOMASTOWN VIC 3074



WWW.DISPLAYWISE.COM.AU